

Inkostro Bianco®  
CREATIVE THINKING

INEDITI  
SERIE 04

ARCADE



# INEDITI

## SERIE 04

### ARCADE

We are ready to face a new challenge.

Enter our amusement arcade and let yourself be carried away by irresistible emotions that will overwhelm you.

It will be like being thrown into the 80s but within atmospheres revisited from a contemporary point of view, an experience full of fun and imagination.

The game is an opportunity to escape from reality, a refuge that stems from a need for light-heartedness, an invitation to escape in the world of fantasy to wander with the mind whenever the thoughts become heavy.

Inediti Serie 04 is the place where you can let yourself be transported by memories, stories and imaginary dimensions to face new playful challenges. **The new collection offers a series of game levels and encourages the imagination to explore new scenarios in which to play its own game.** The journey through different worlds will open to cues and reflections derived from encounters and messages, some of which are very profound and auspicious.

Choosing to play is giving yourself the opportunity to colour your everyday life with a playful component that can help you facing the everyday challenges. As in a videogame, proceeding along the path will allow you to explore new game levels, make new experiences and accumulate points and reserves of light-heartedness. Perseverance will lead to an increasing score until you reach the high score.

The walls will become the background of the game level, recreating a micro-universe within the rooms where you become the protagonists of your daily game like the avatar of a videogame. An exuberant path through which to collect a high score of light-heartedness and positive thoughts.

Would you like to play with us?

Siamo pronti ad affrontare una nuova sfida.

Entra nella nostra sala giochi e lasciati trasportare dalle irresistibili emozioni che ti travolgeranno. Sarà come essere catapultati negli anni '80 ma in atmosfere rivisitate in chiave moderna, un'esperienza all'insegna del divertimento e dell'immaginazione.

Il gioco è un'opportunità di evasione dalla realtà, un rifugio che deriva da un'esigenza di spensieratezza, un invito alla fuga nel mondo della fantasia per viaggiare con la mente ogni volta che i pensieri si appesantiscono.

Inediti Serie 04 è il luogo nel quale lasciarsi trasportare da memorie, racconti e universi immaginari per affrontare nuove sfide giocose. **La nuova collezione propone una serie di livelli di gioco e sprona la fantasia a esplorare nuovi scenari all'interno dei quali giocare il proprio game.** Il viaggio nei diversi mondi aprirà a spunti e riflessioni derivate da incontri e messaggi, alcuni molto profondi e benauguranti.

Scegliere di voler giocare è regalare a se stessi l'opportunità di colorare la propria quotidianità di una componente ludica che può aiutare ad affrontare le sfide quotidiane. Come in un videogame procedere nel percorso consentirà di esplorare nuovi livelli di gioco, fare nuove esperienze e accumulare punti e riserve di spensieratezza. La tenacia porterà al conseguimento di un punteggio sempre più alto fino a raggiungere l'high score.

Le pareti diventeranno lo sfondo del livello di gioco, ricreando un micro-universo all'interno degli ambienti in cui diventare protagonisti del proprio gioco quotidiano come l'avatar di un videogame. Un percorso esuberante attraverso il quale collezionare un high score di spensieratezza e pensieri positivi.

Vuoi giocare con noi?



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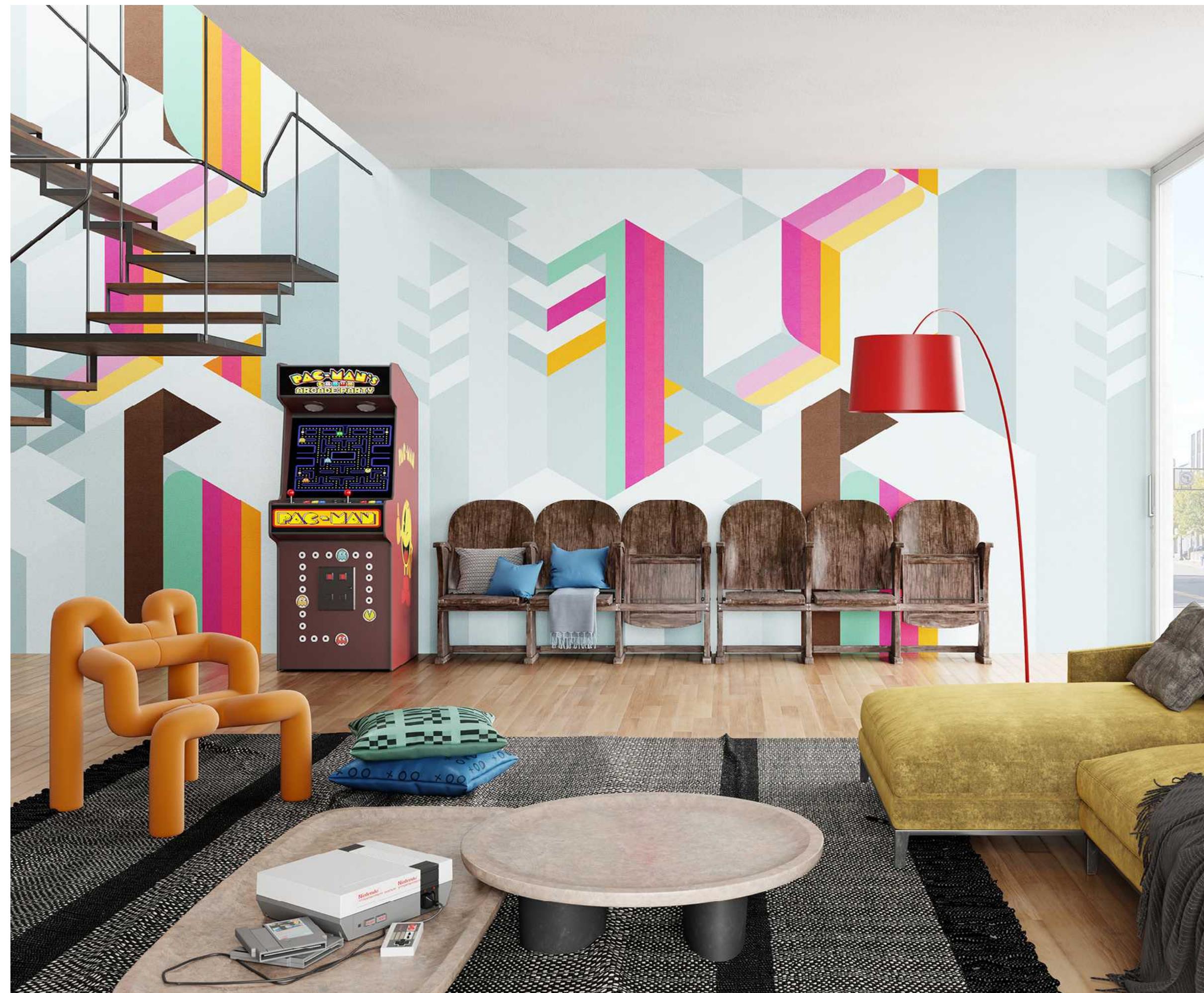
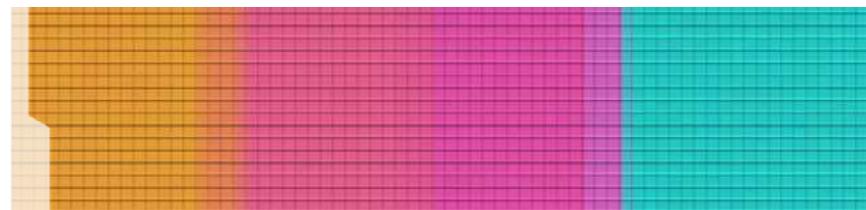
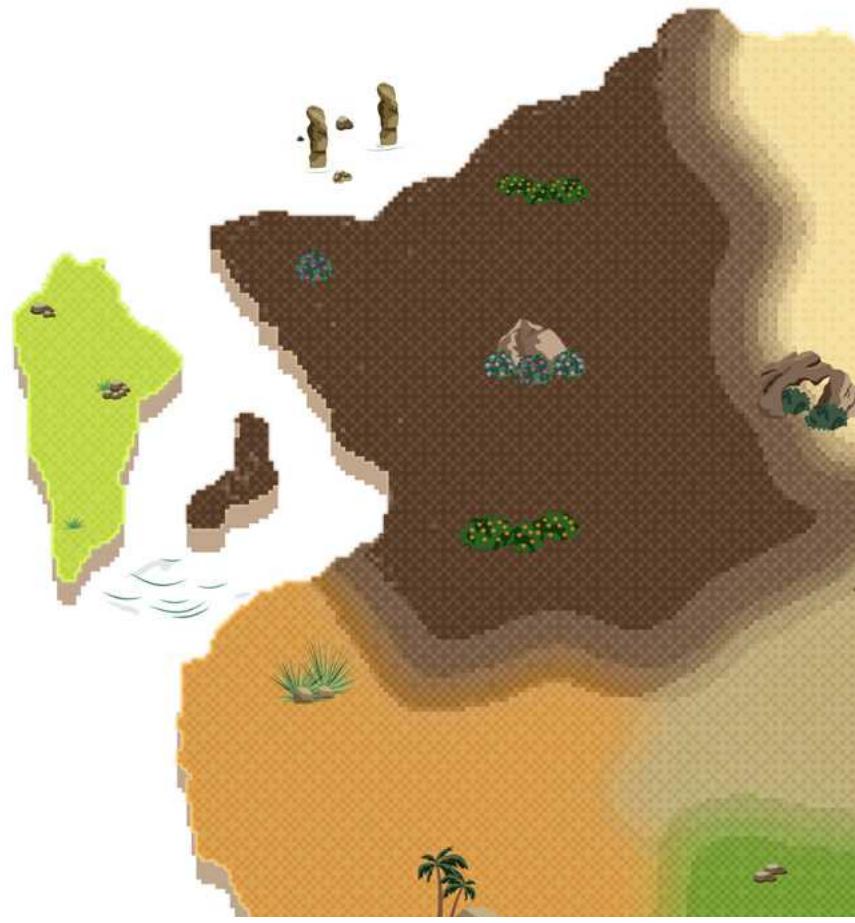
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## TETRISO

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## TETRISO

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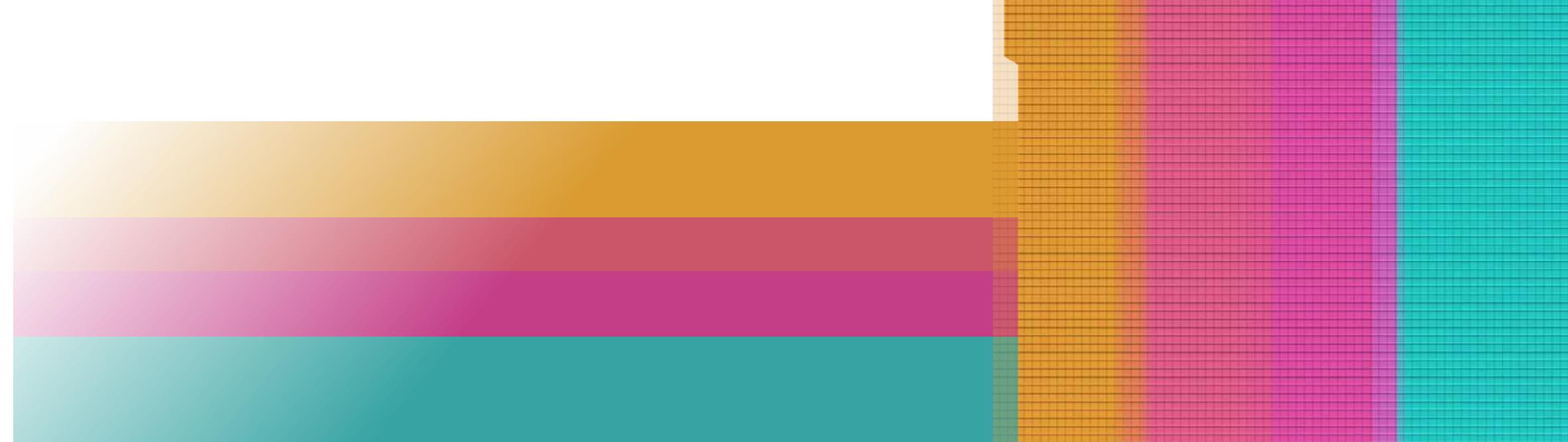
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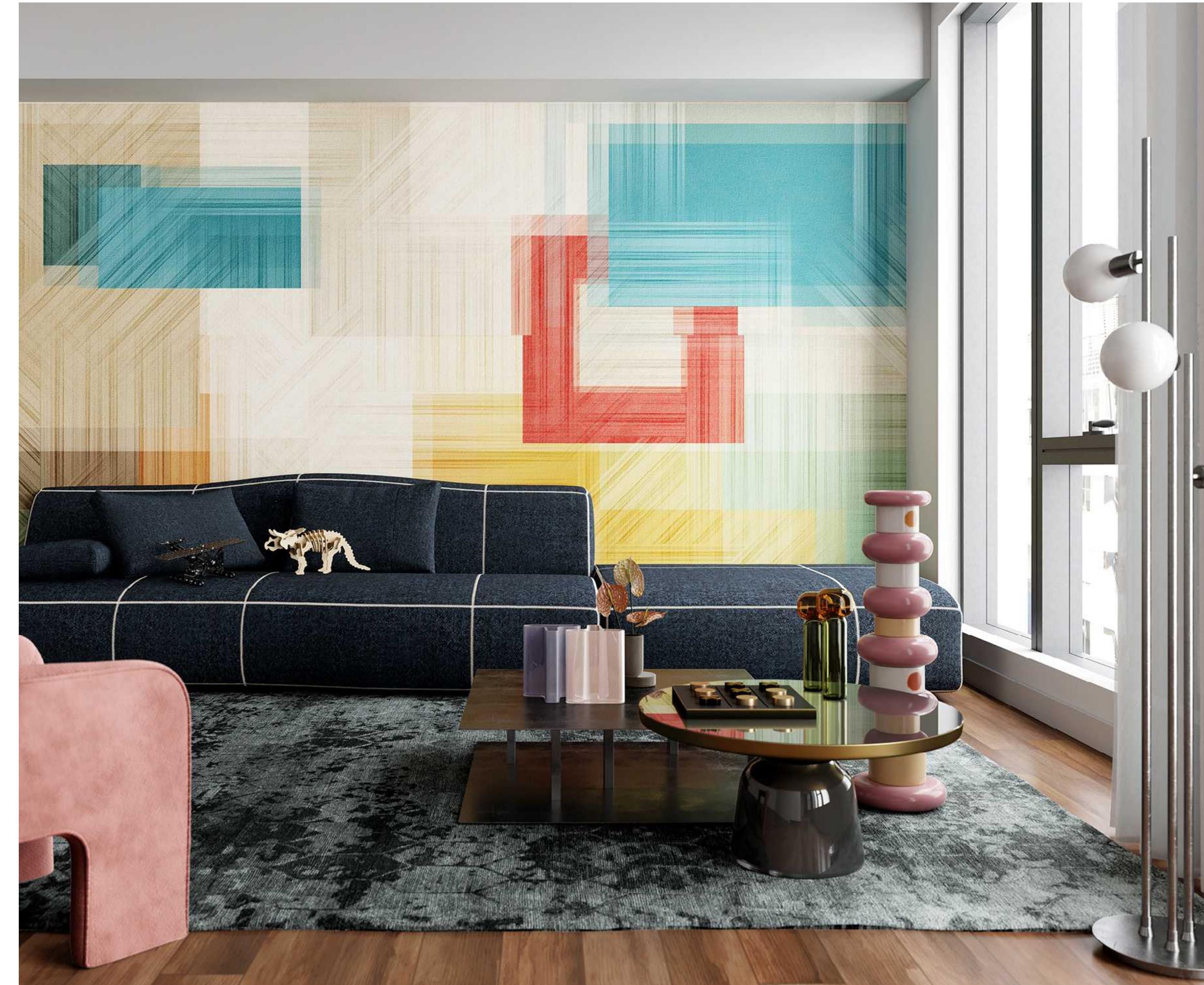
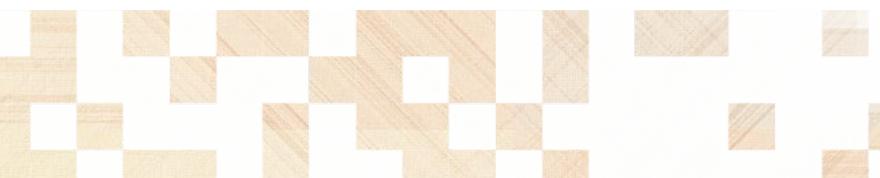
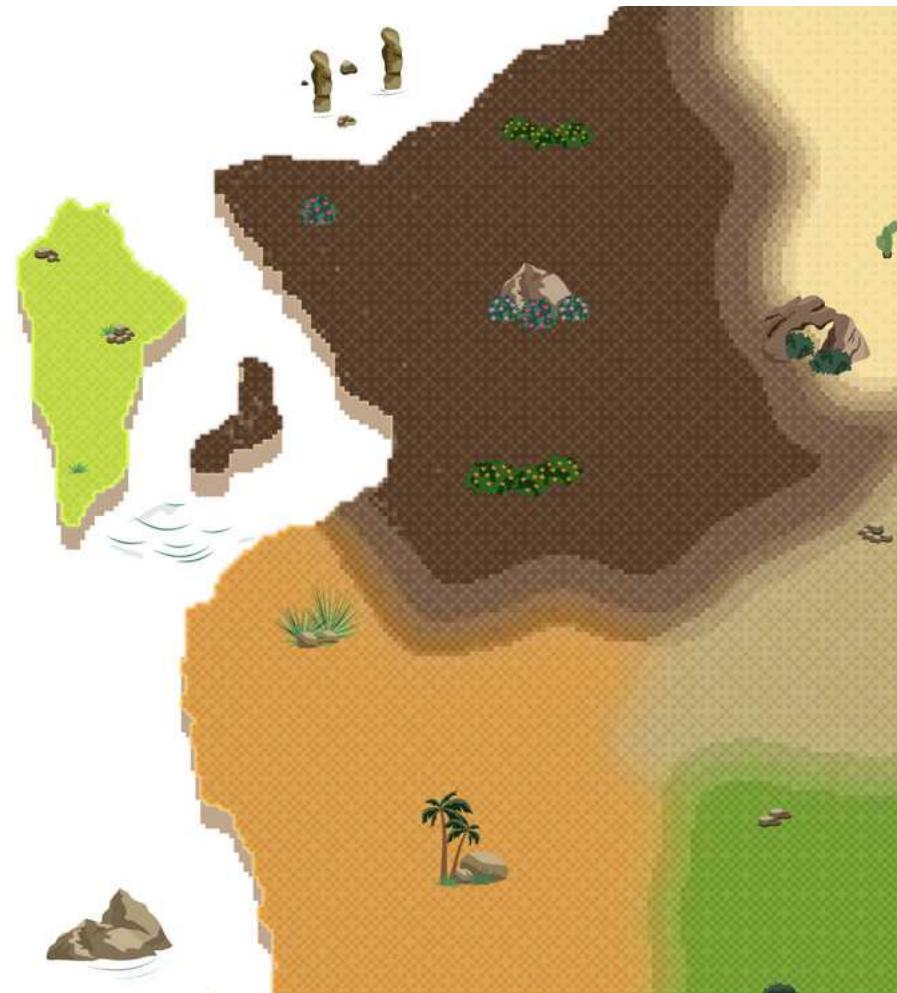
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ZOOPIX

DESIGN: Inkiostro Bianco

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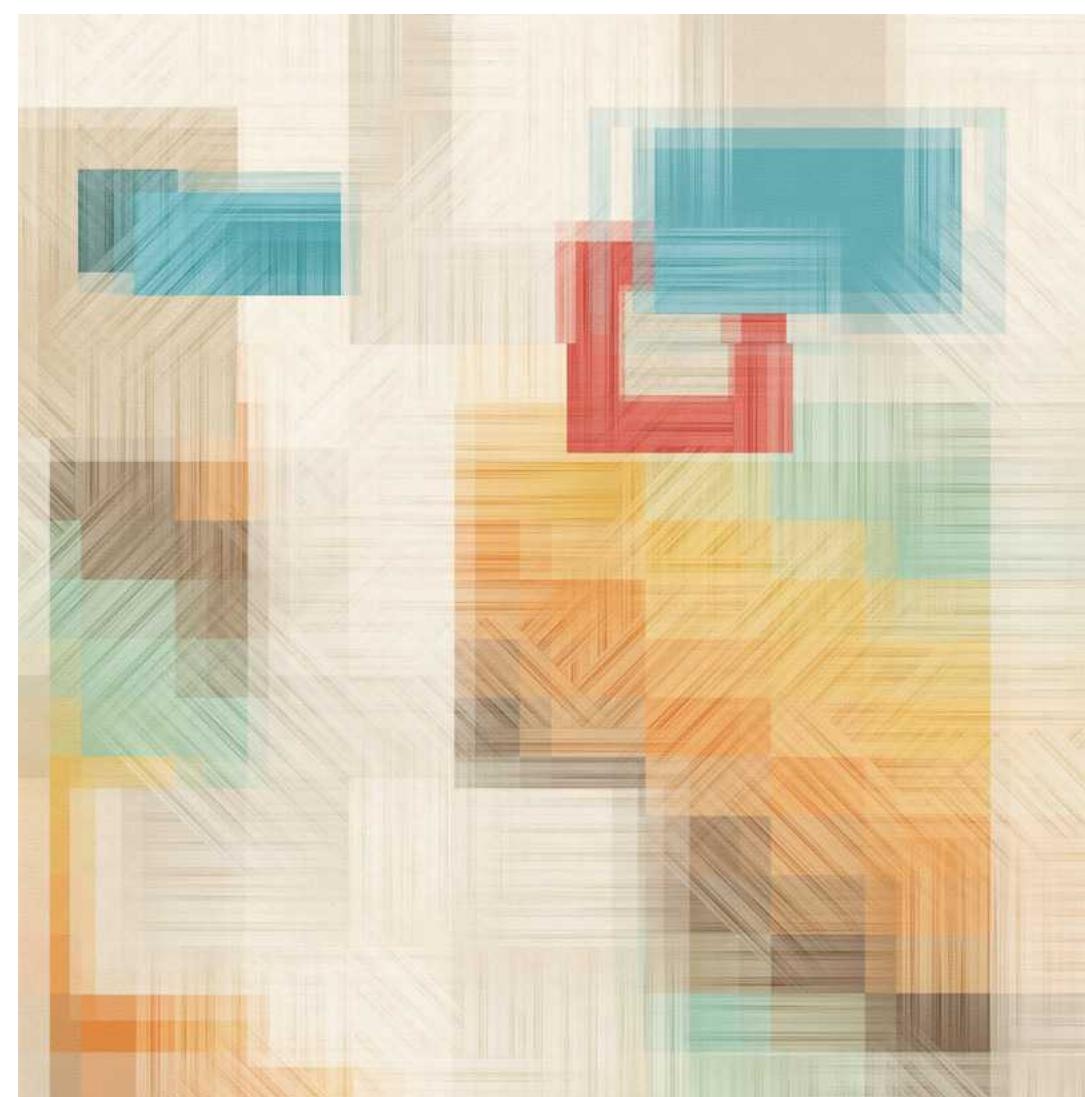
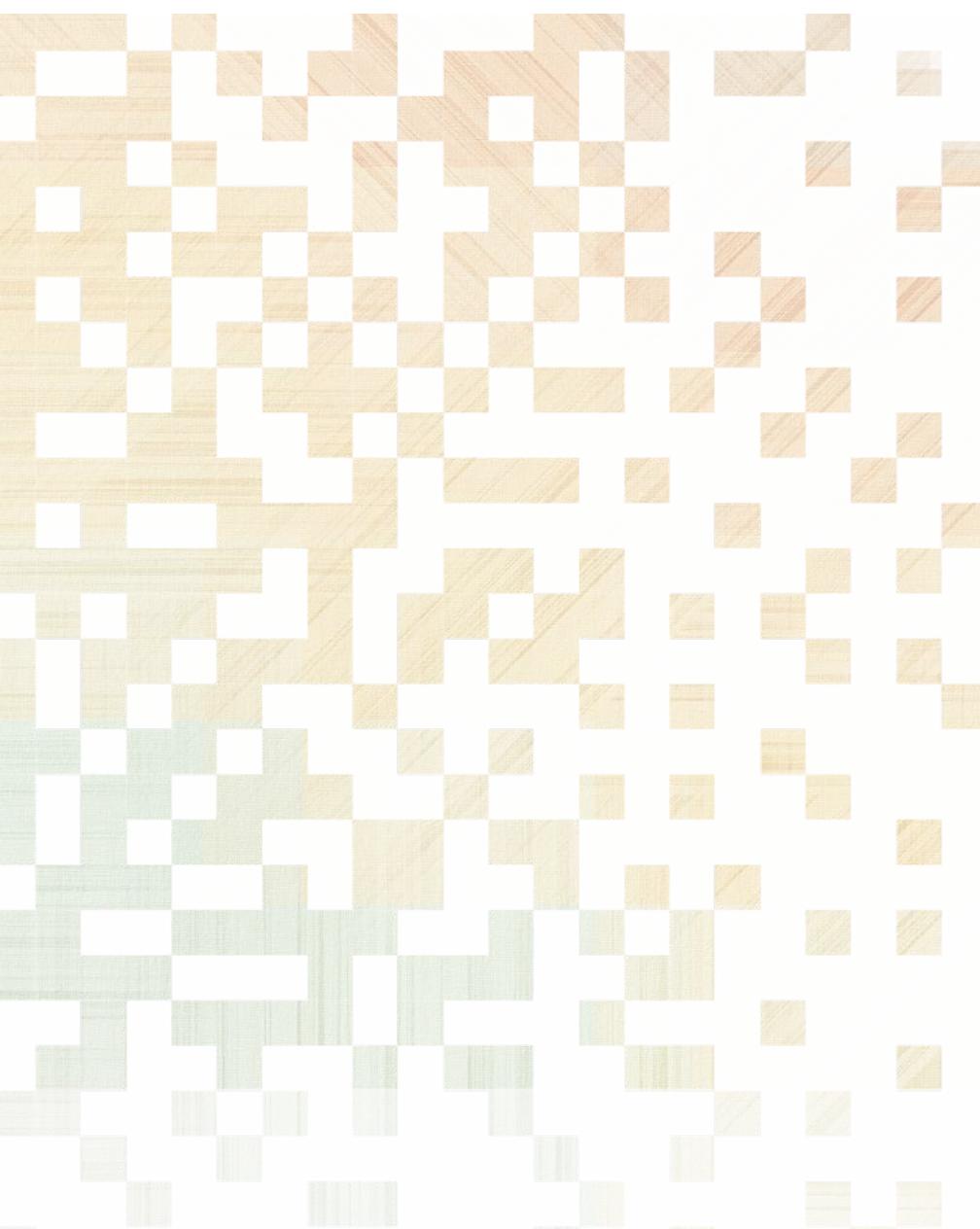
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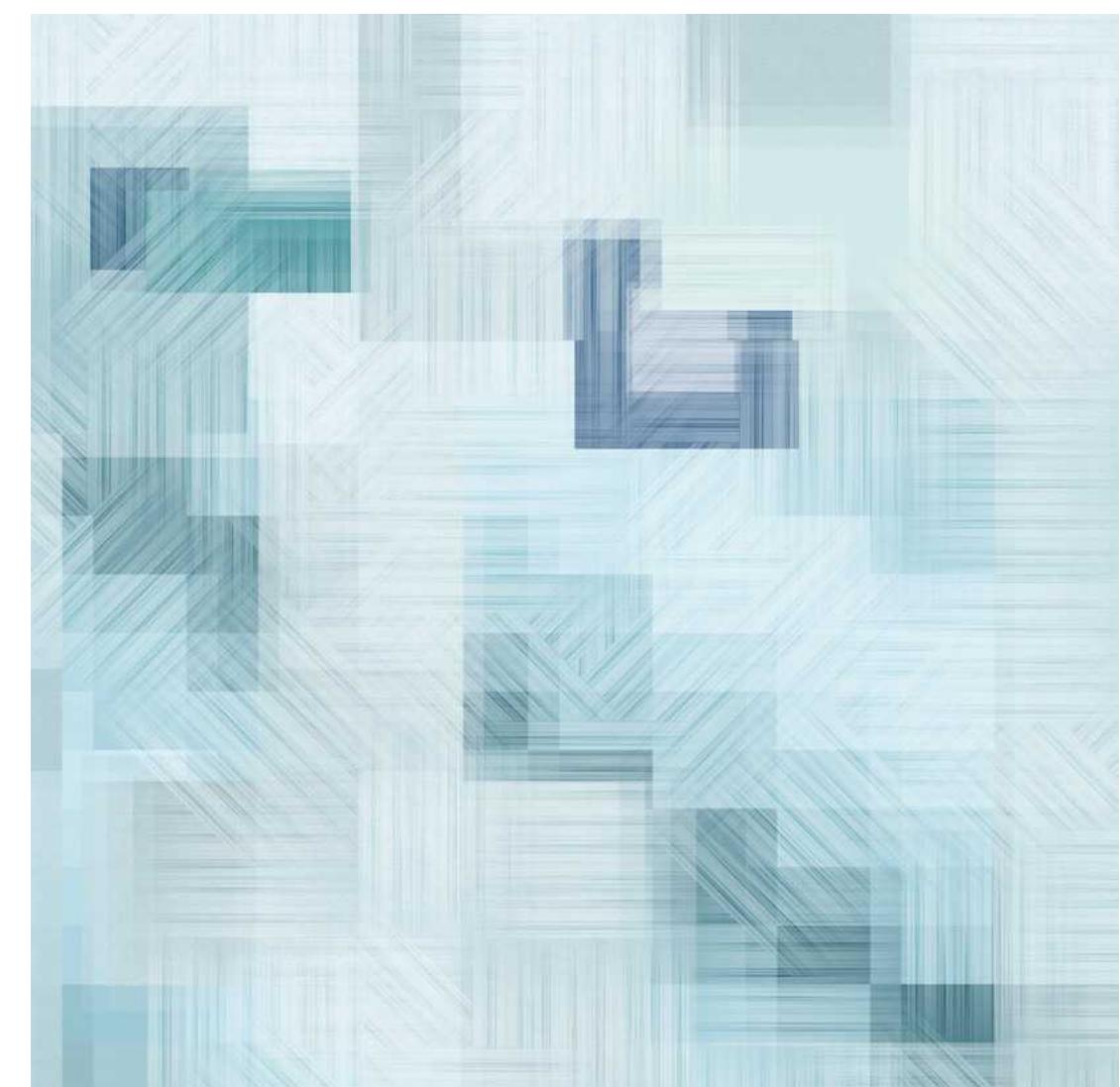
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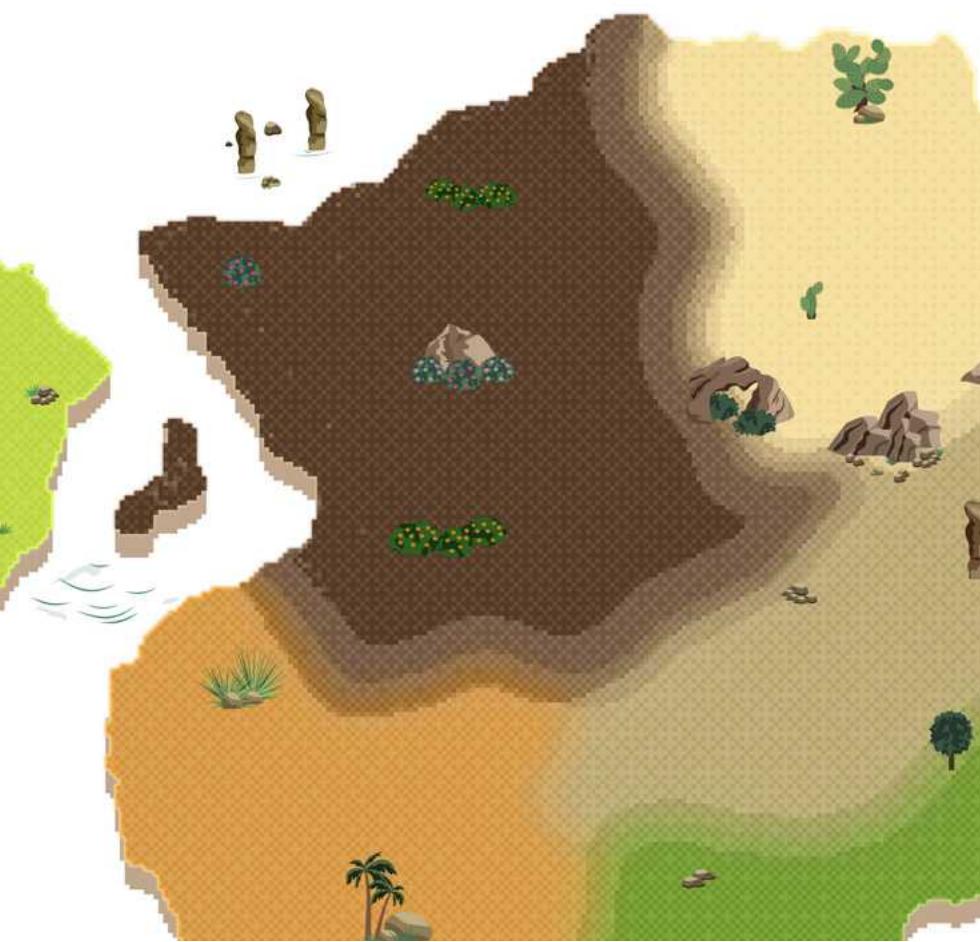
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**LOLITA**

DESIGN: Inkiostro Bianco

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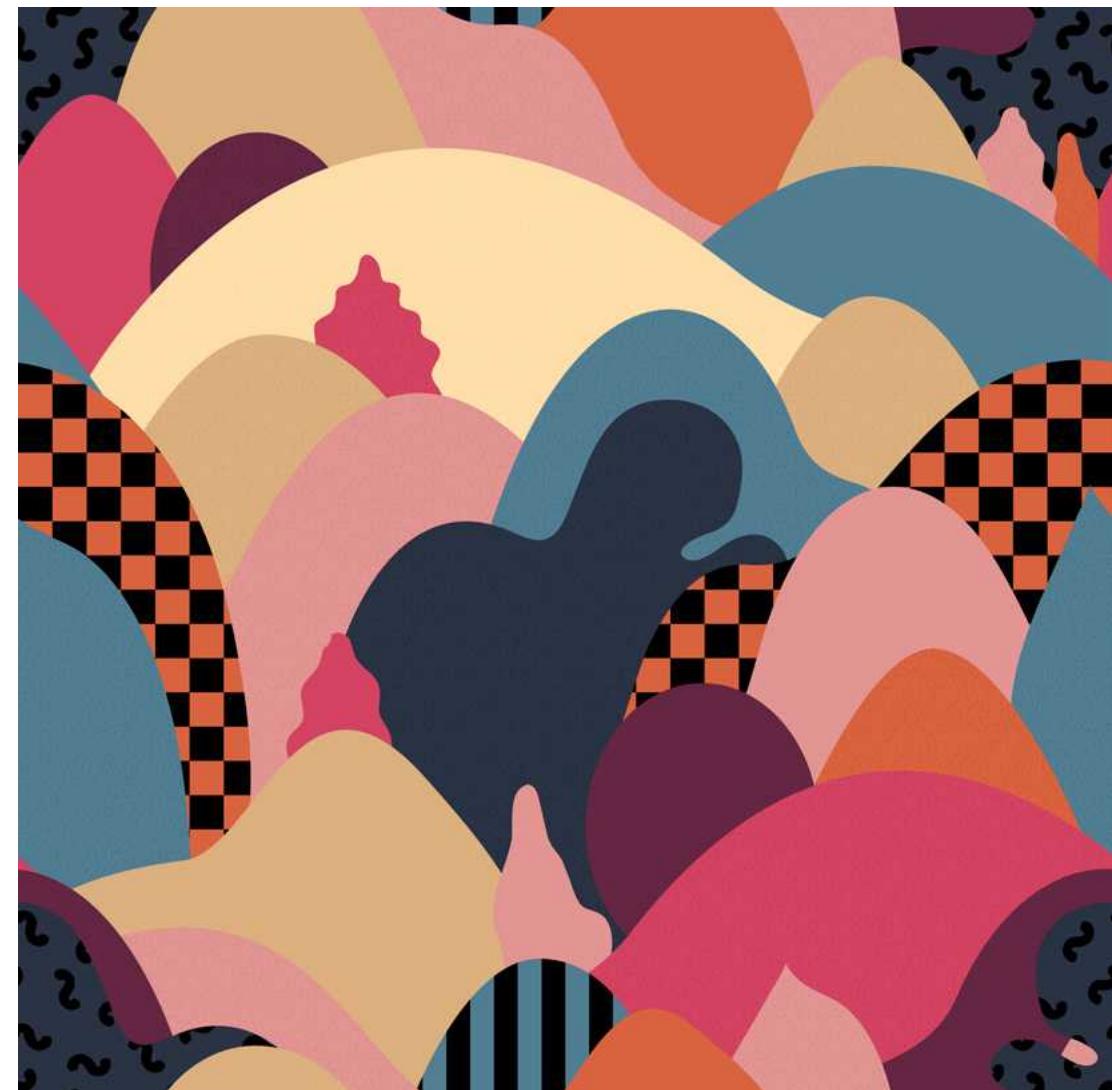
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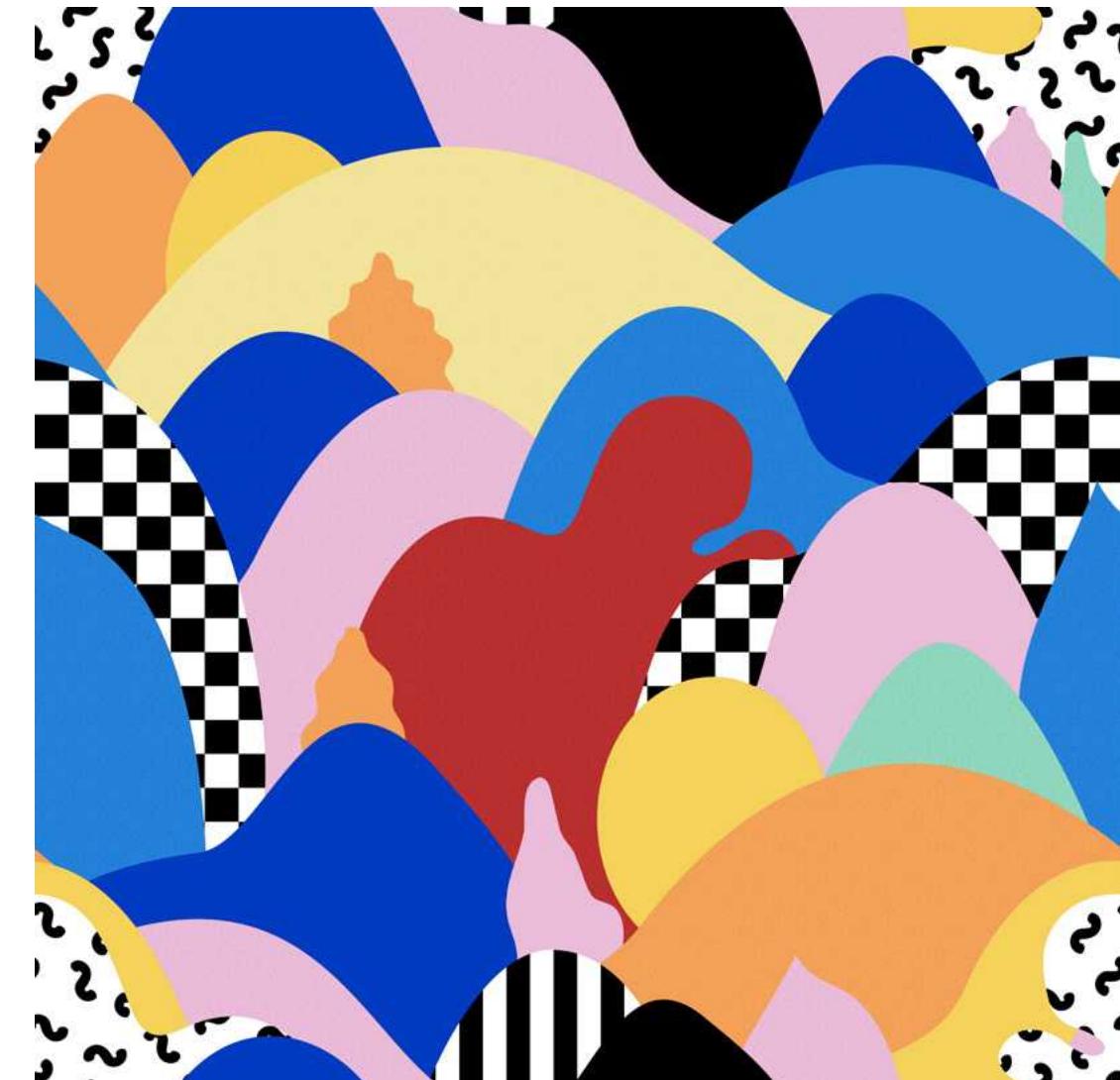
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## MELTING-POT

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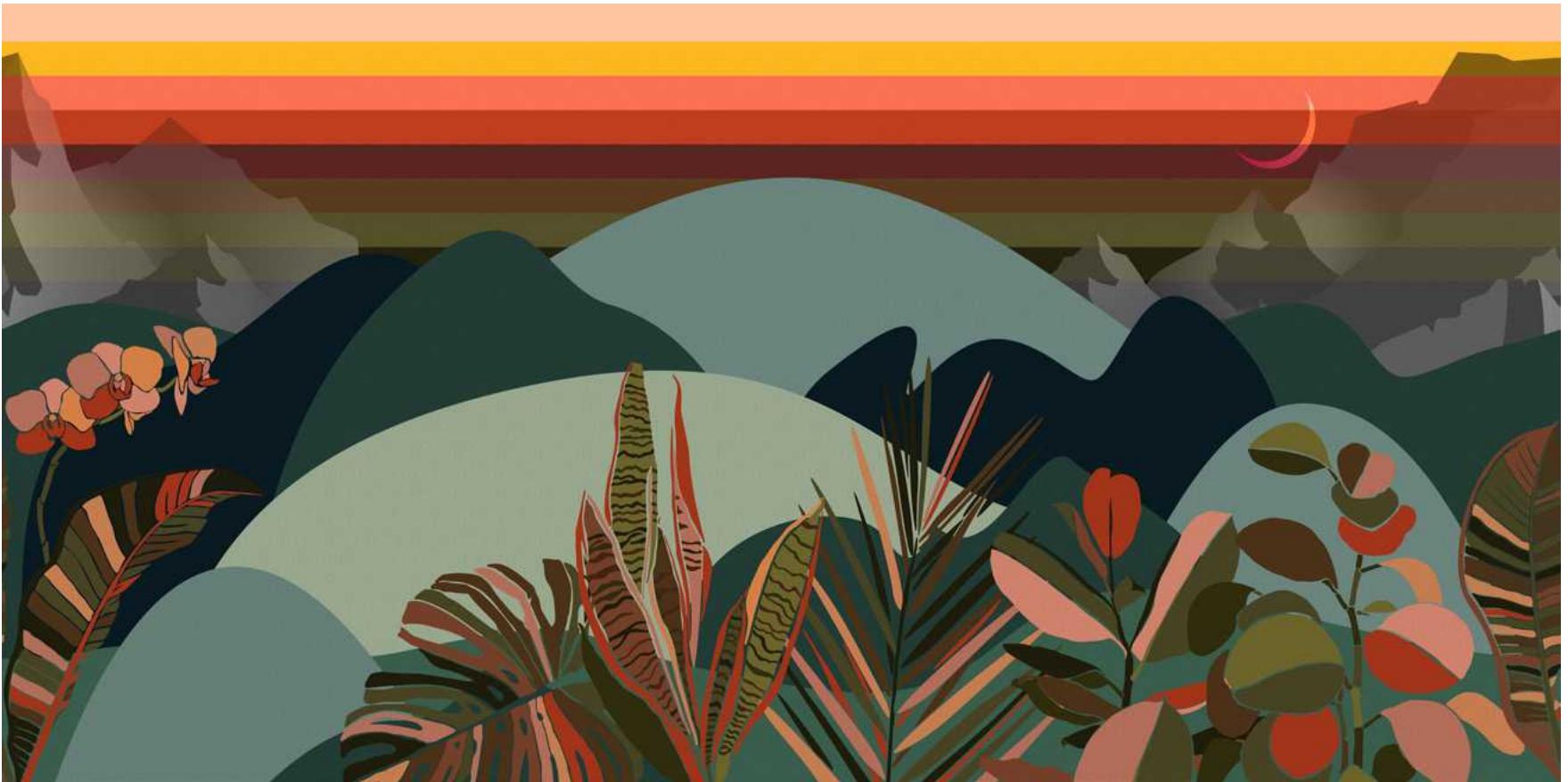
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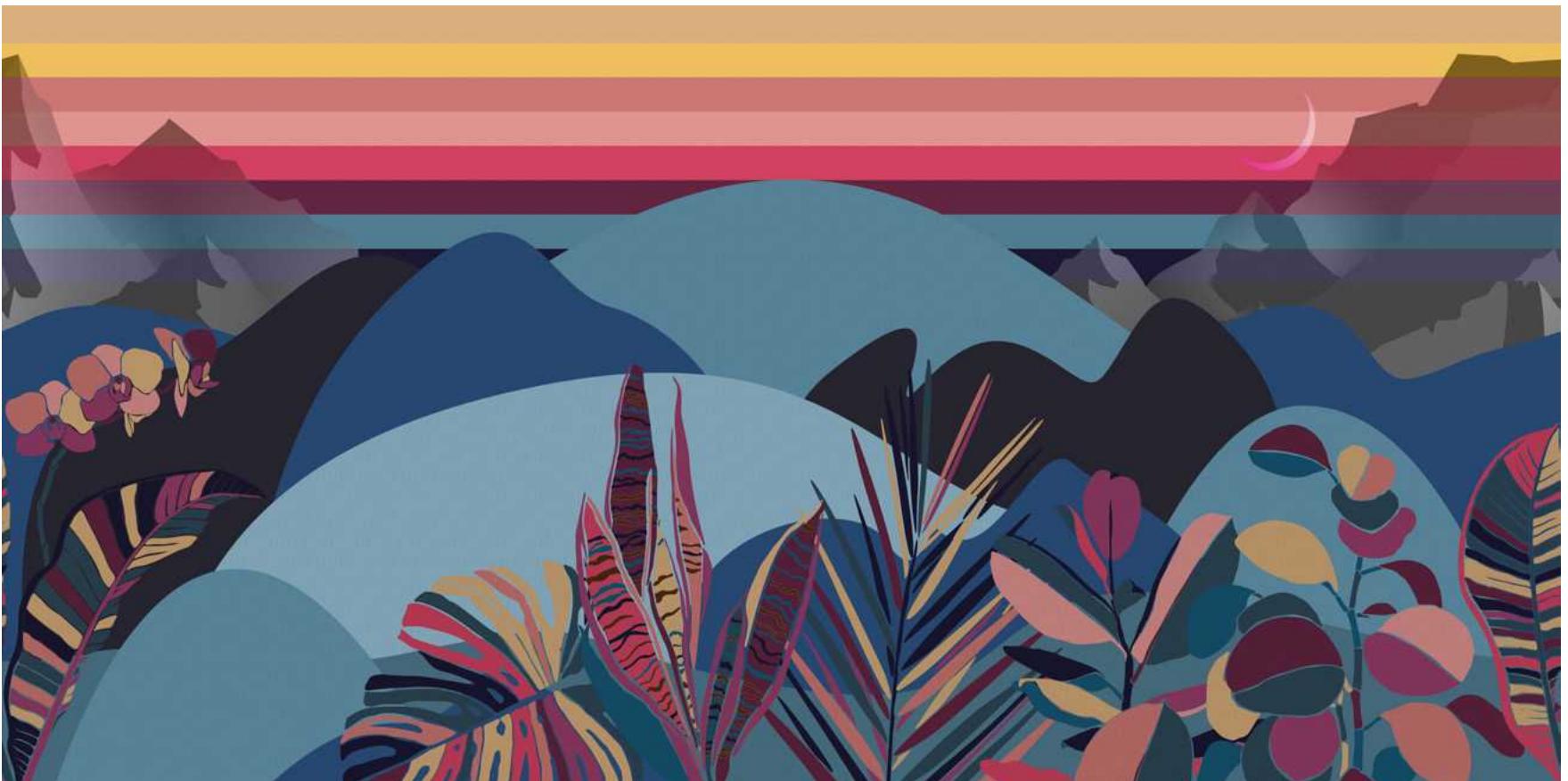
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DESIGN: Inkiostro Bianco

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## DIGI-MAZE

DESIGN: Leo De Carlo

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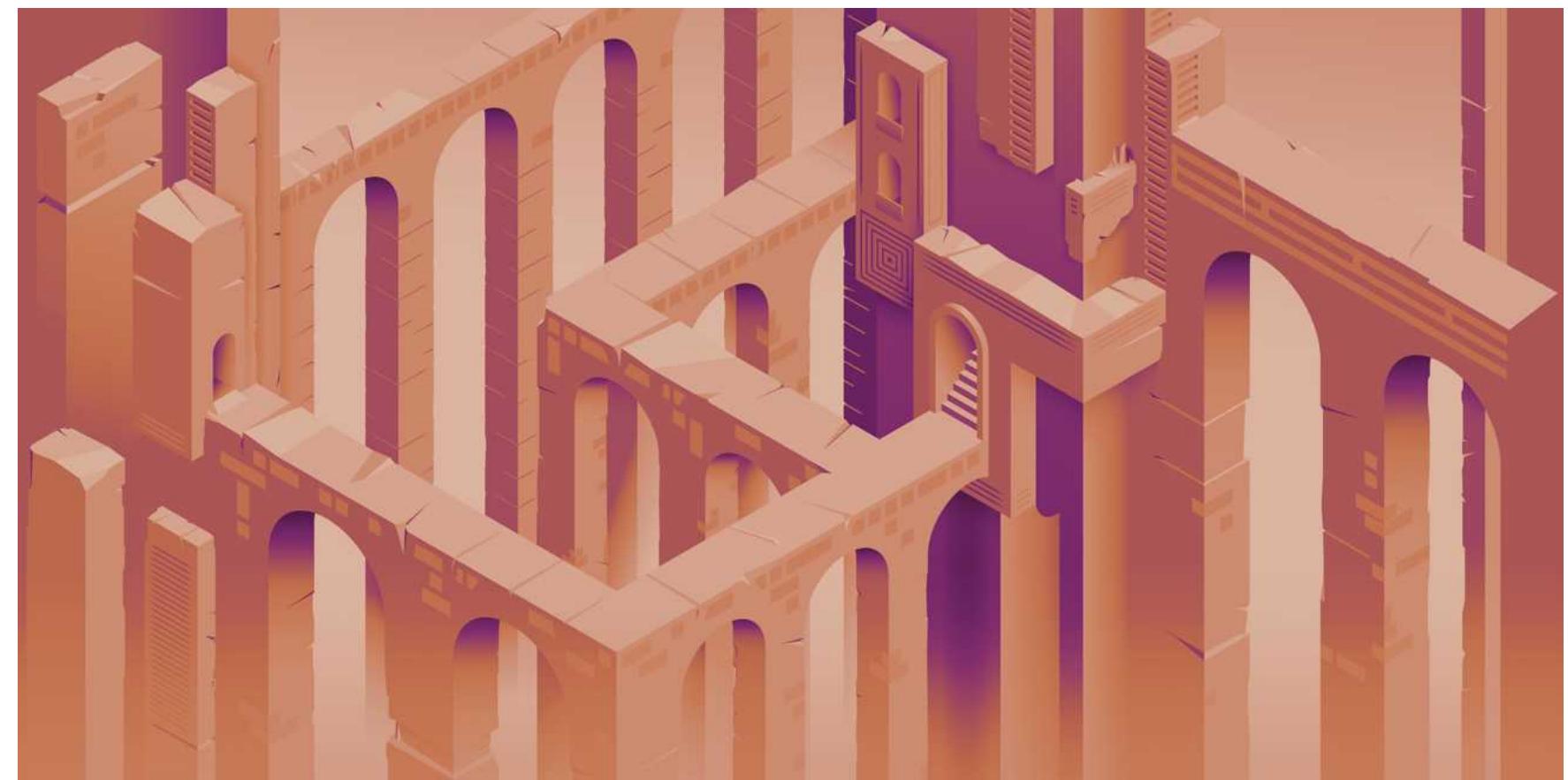
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DESIGN: Leo De Carlo

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## DIGITAL WOODLAND

DESIGN: Leo De Carlo

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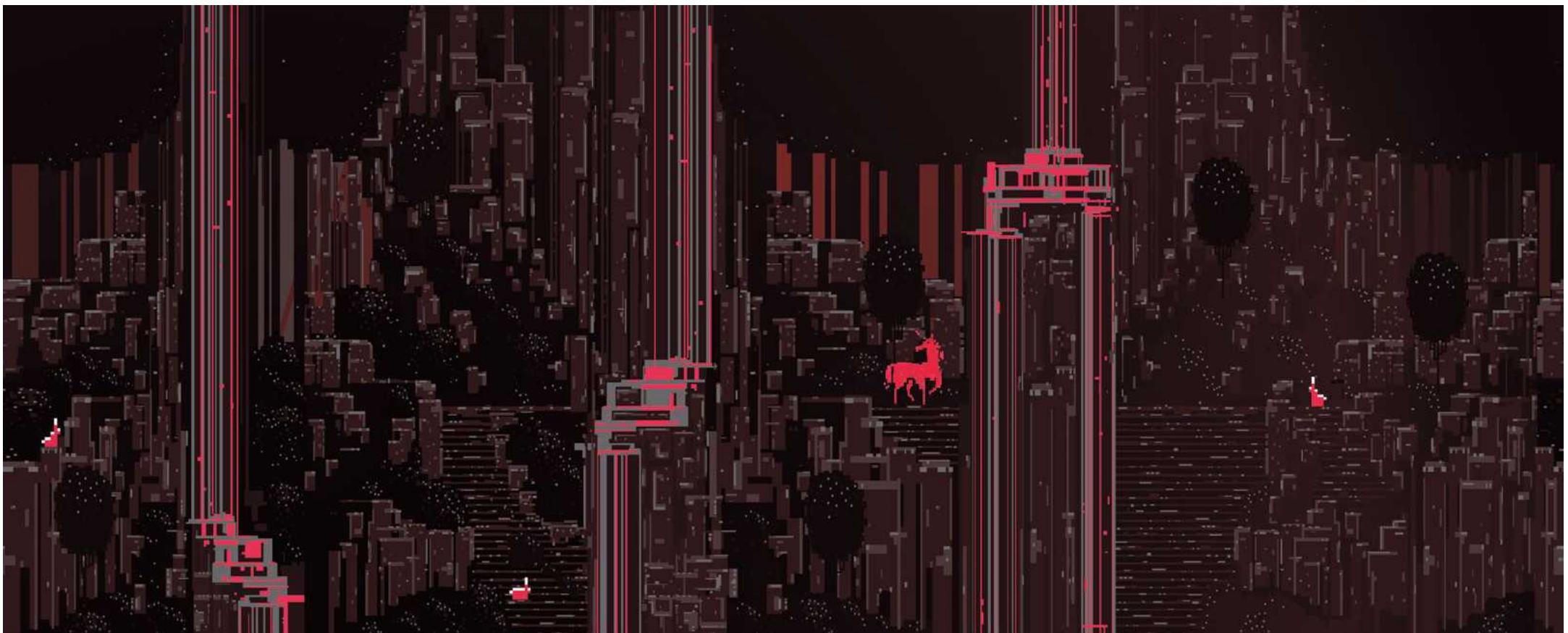
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DESIGN: Leo De Carlo

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## INFINITE CODING

DESIGN: Leo De Carlo

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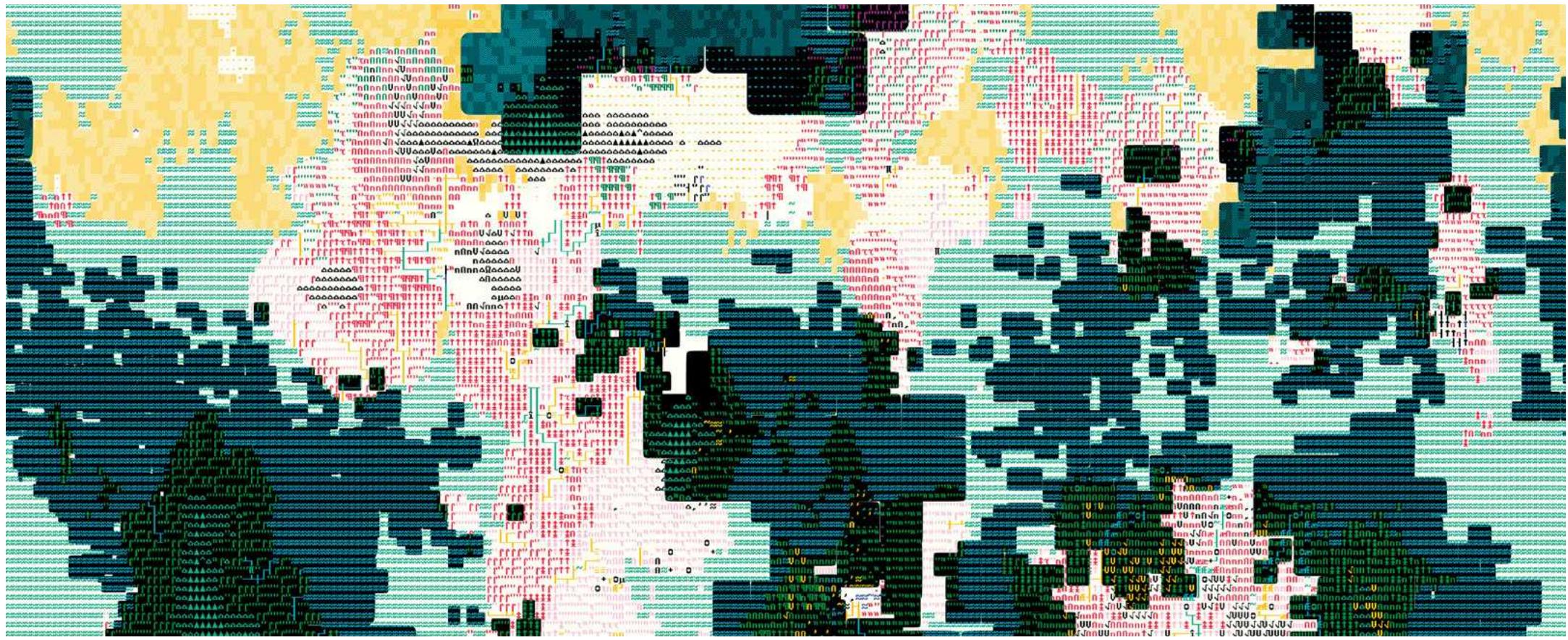
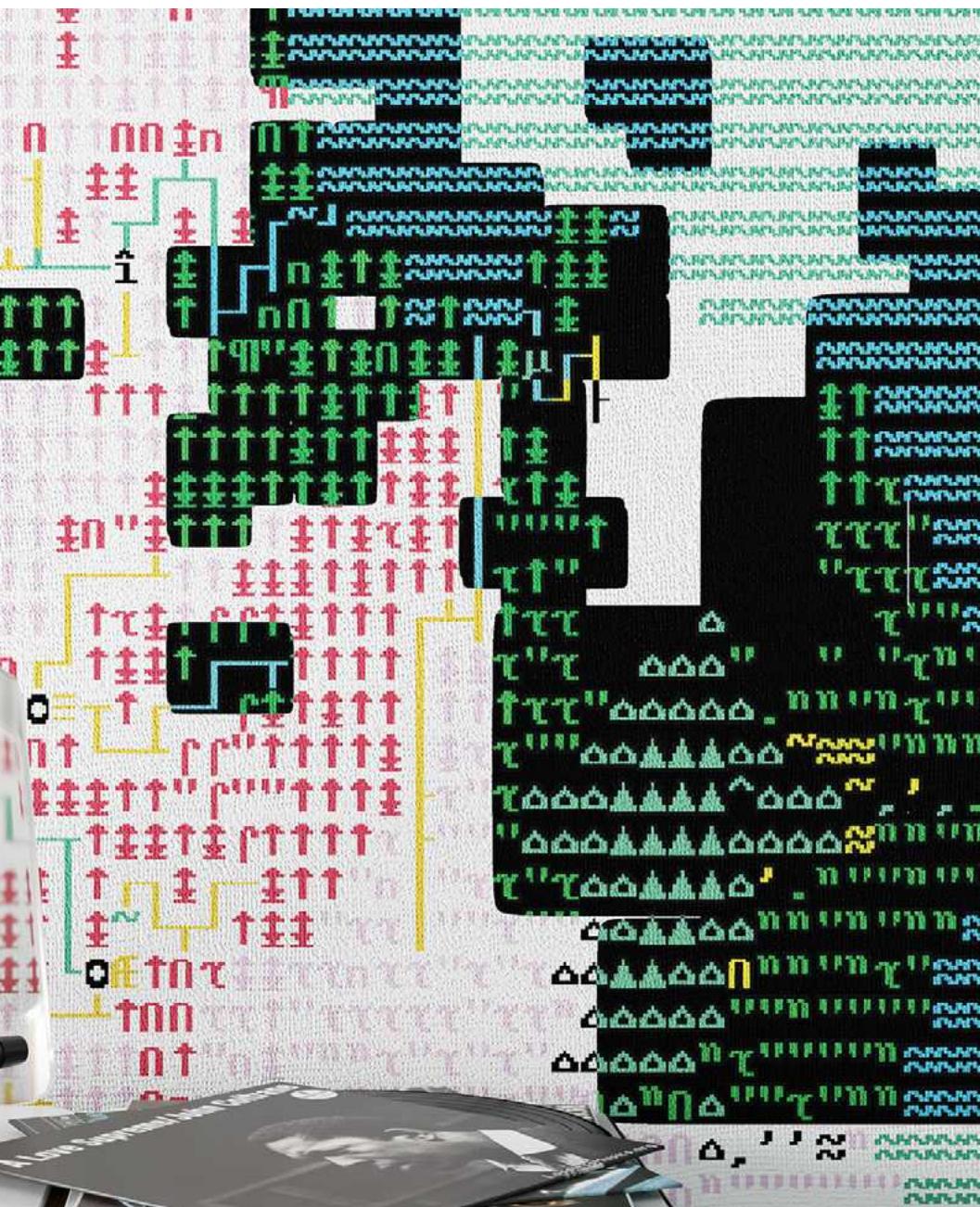
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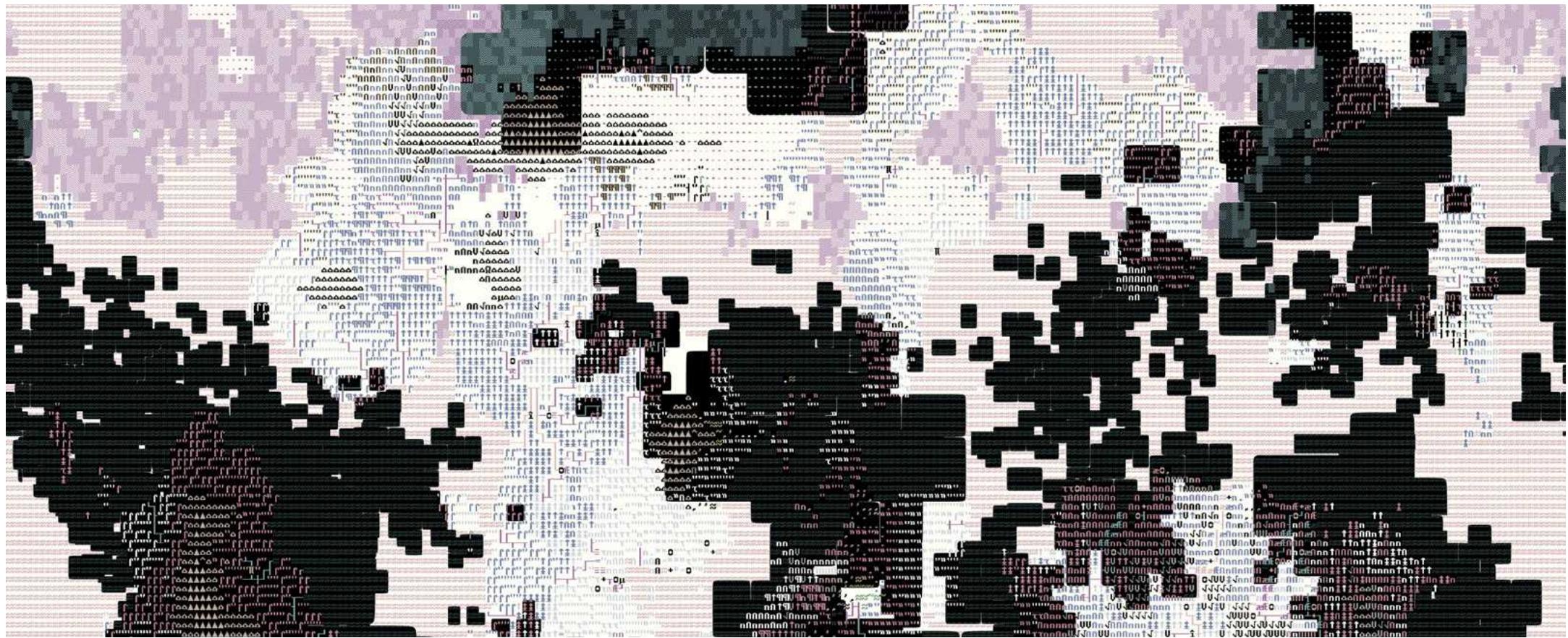
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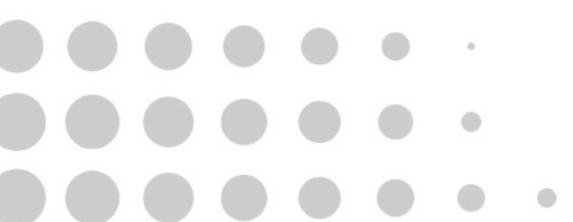
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D.O.T.

DESIGN: Inkiostro Bianco

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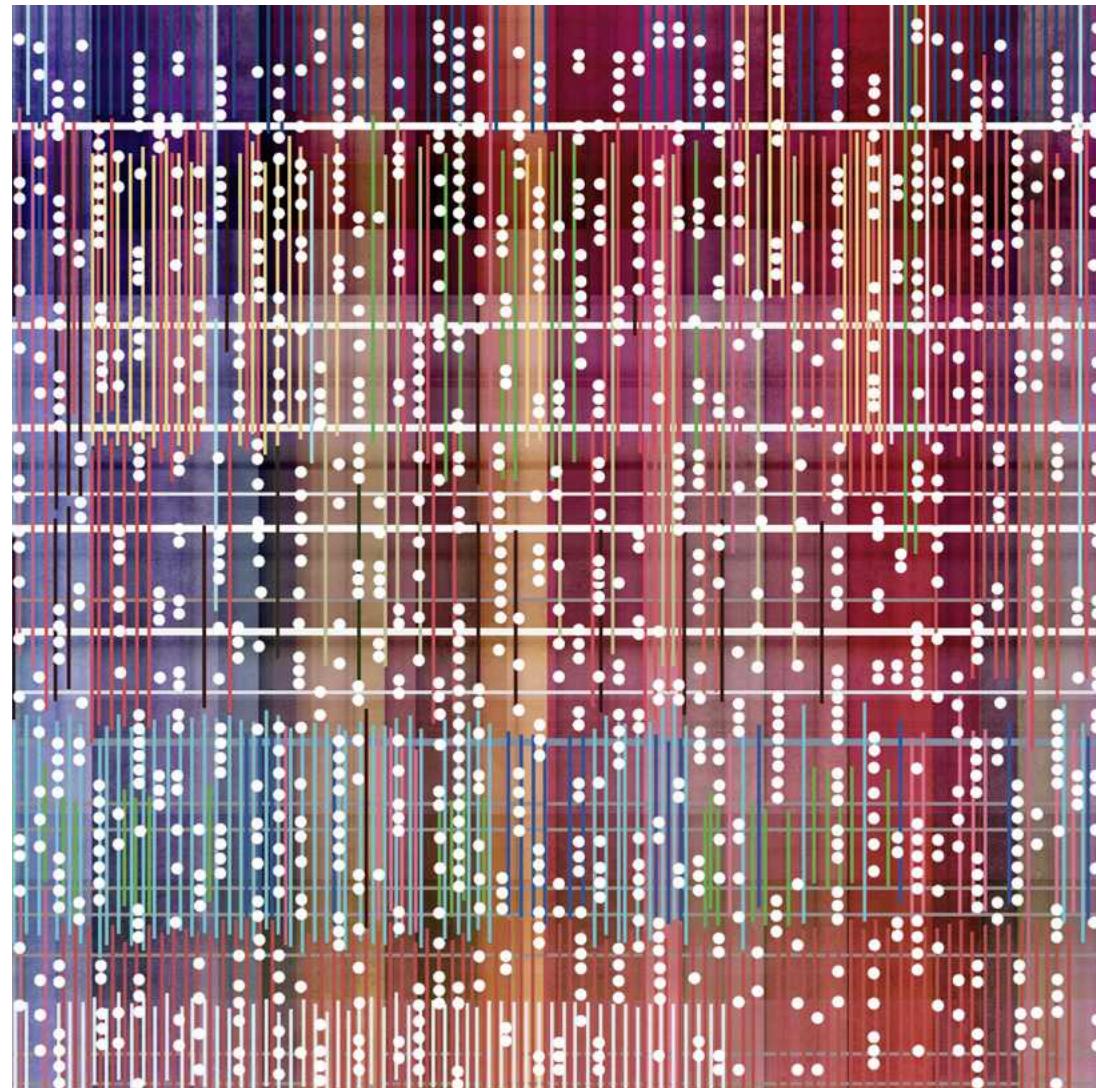
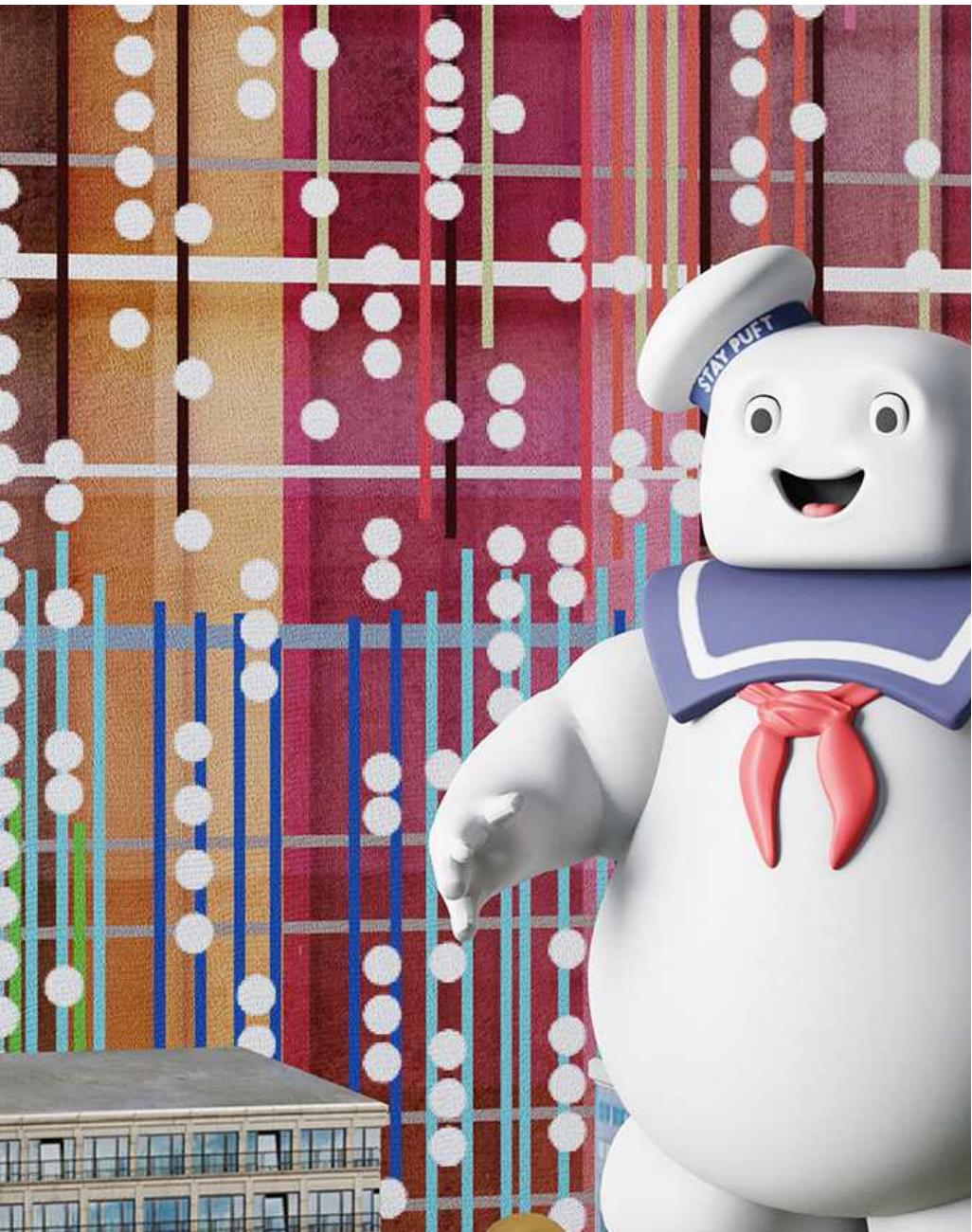
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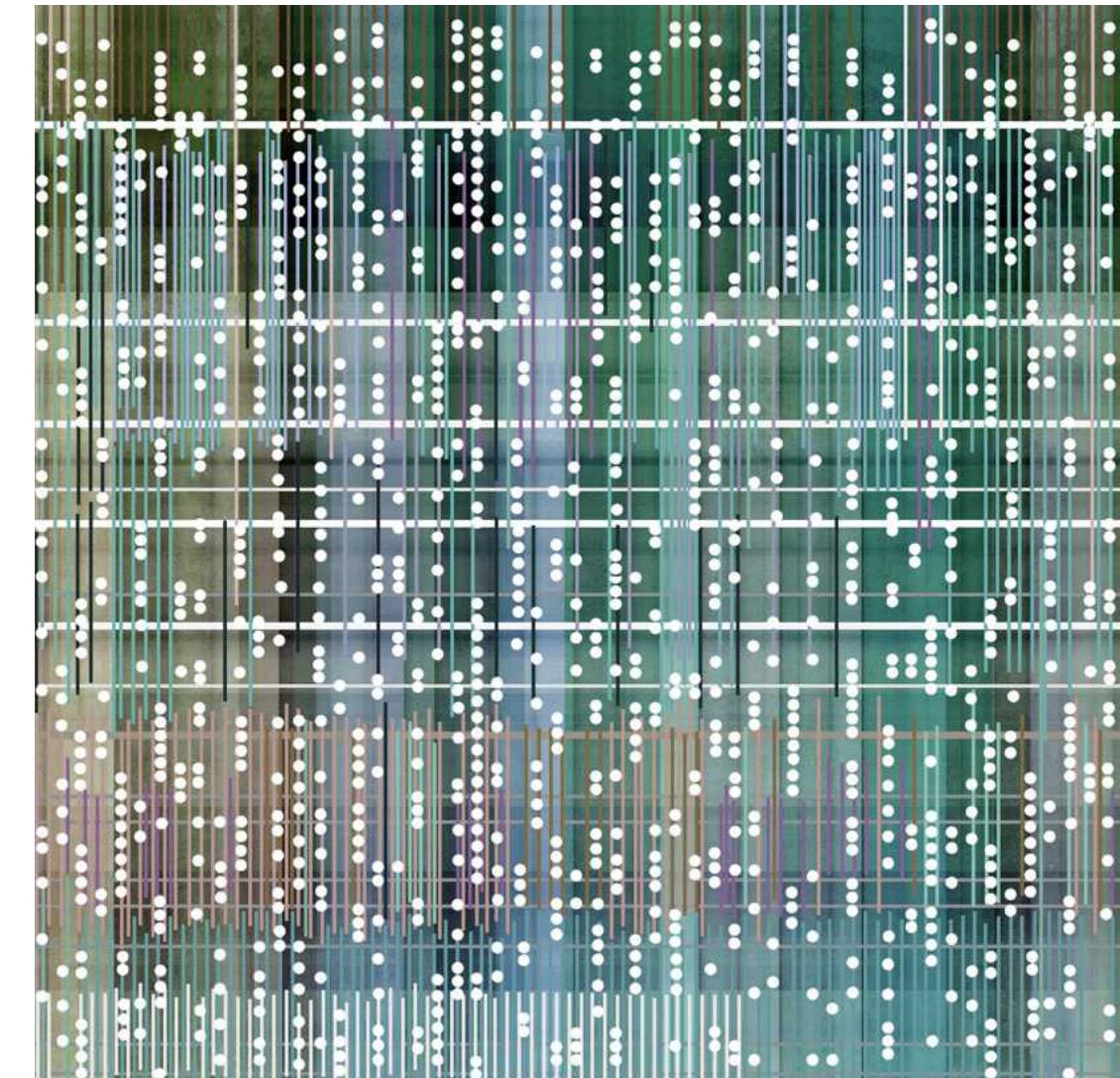
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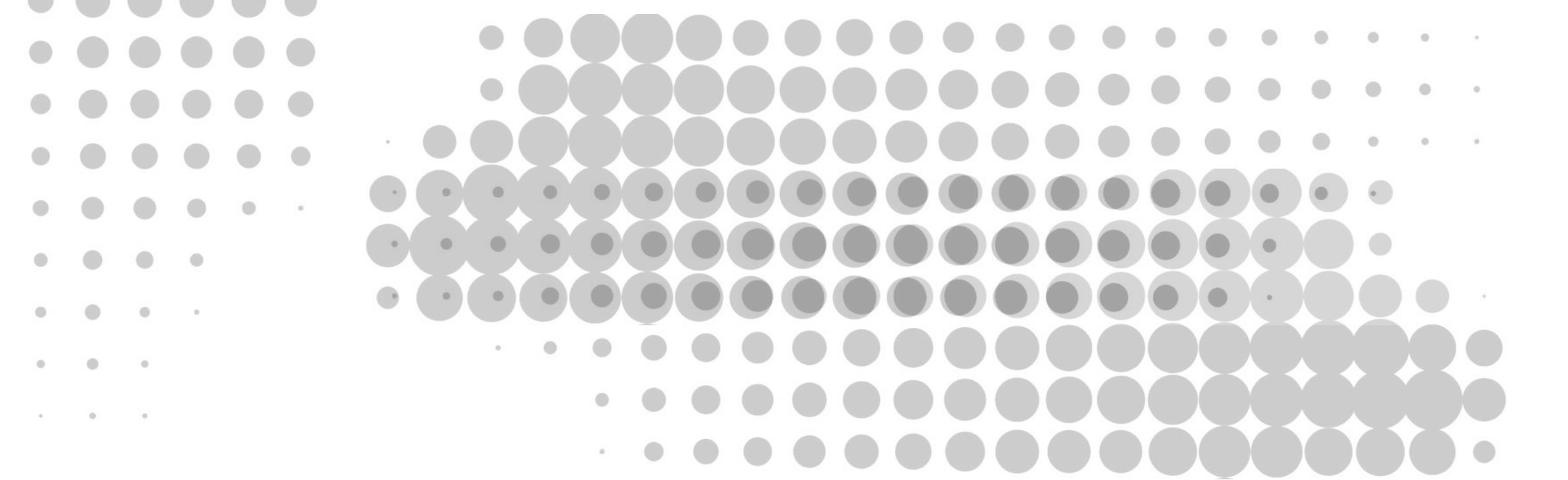
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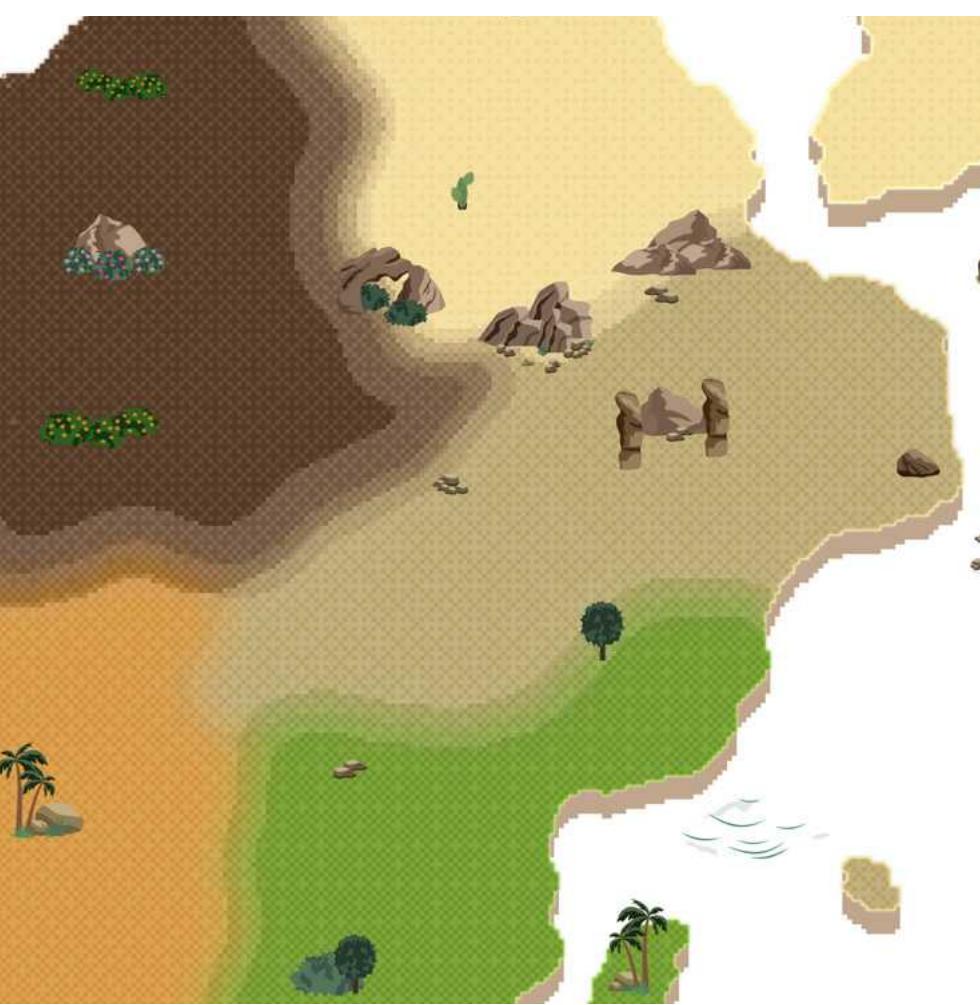


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## CATCH THE TRAIN

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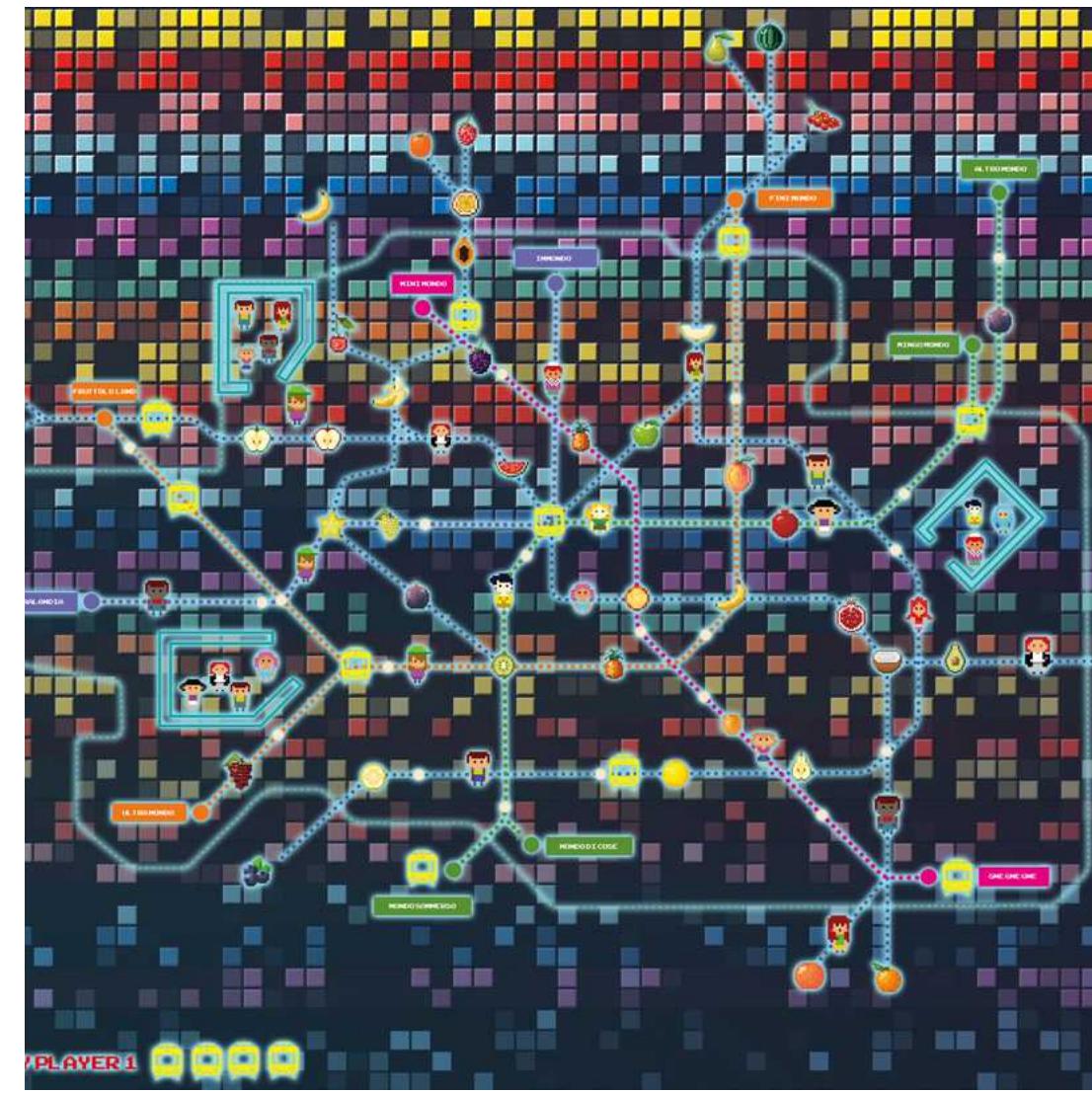
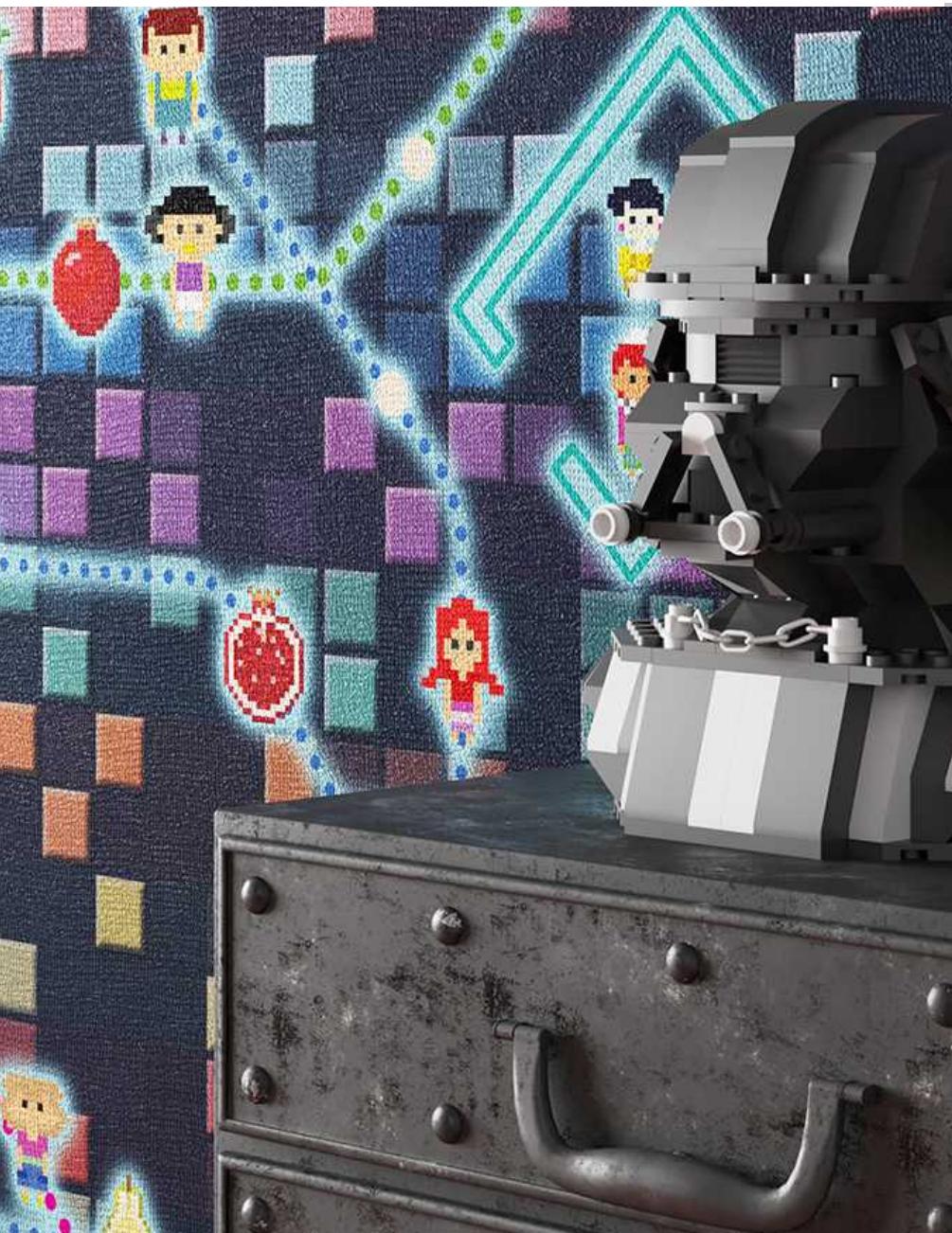
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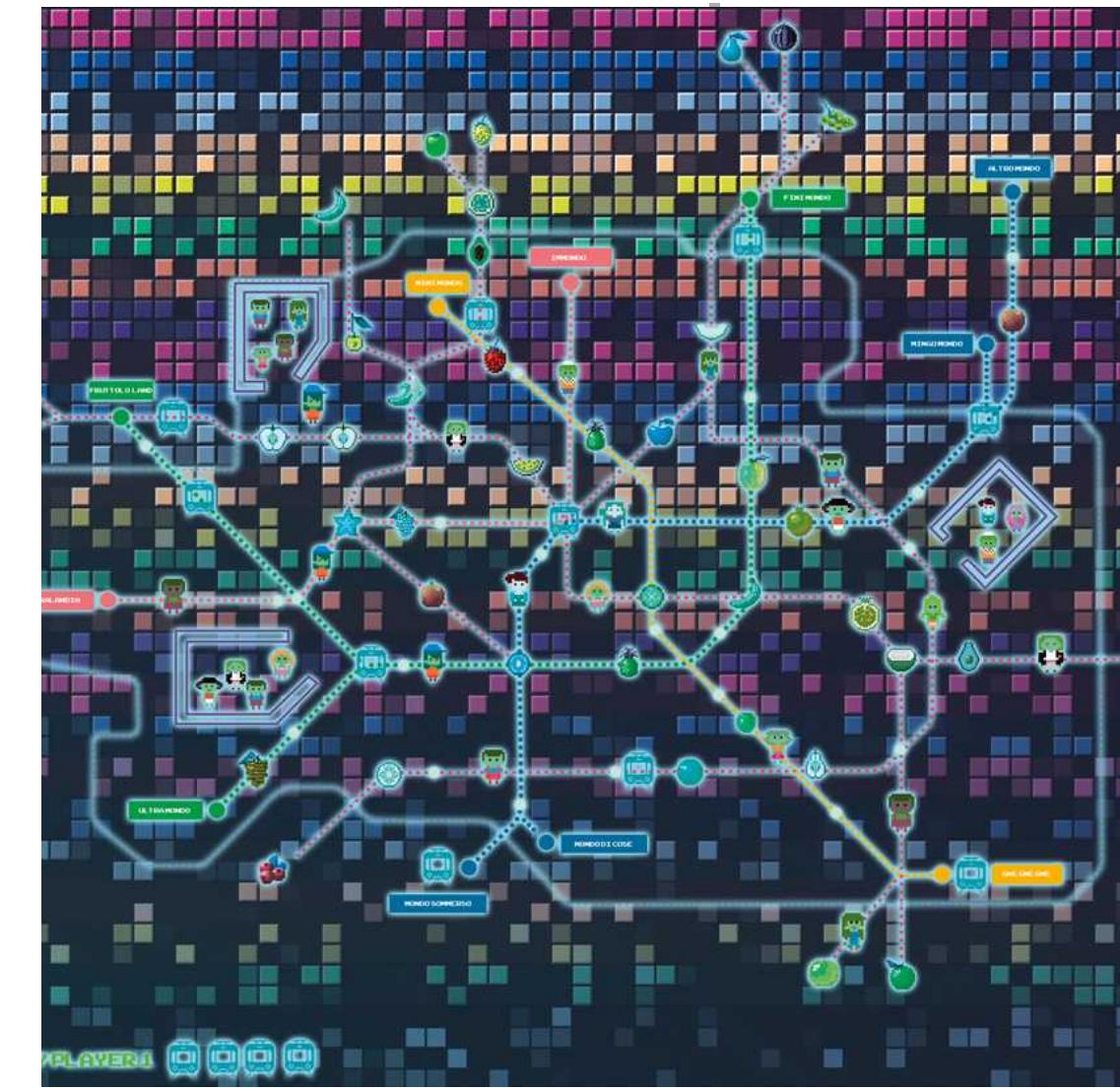
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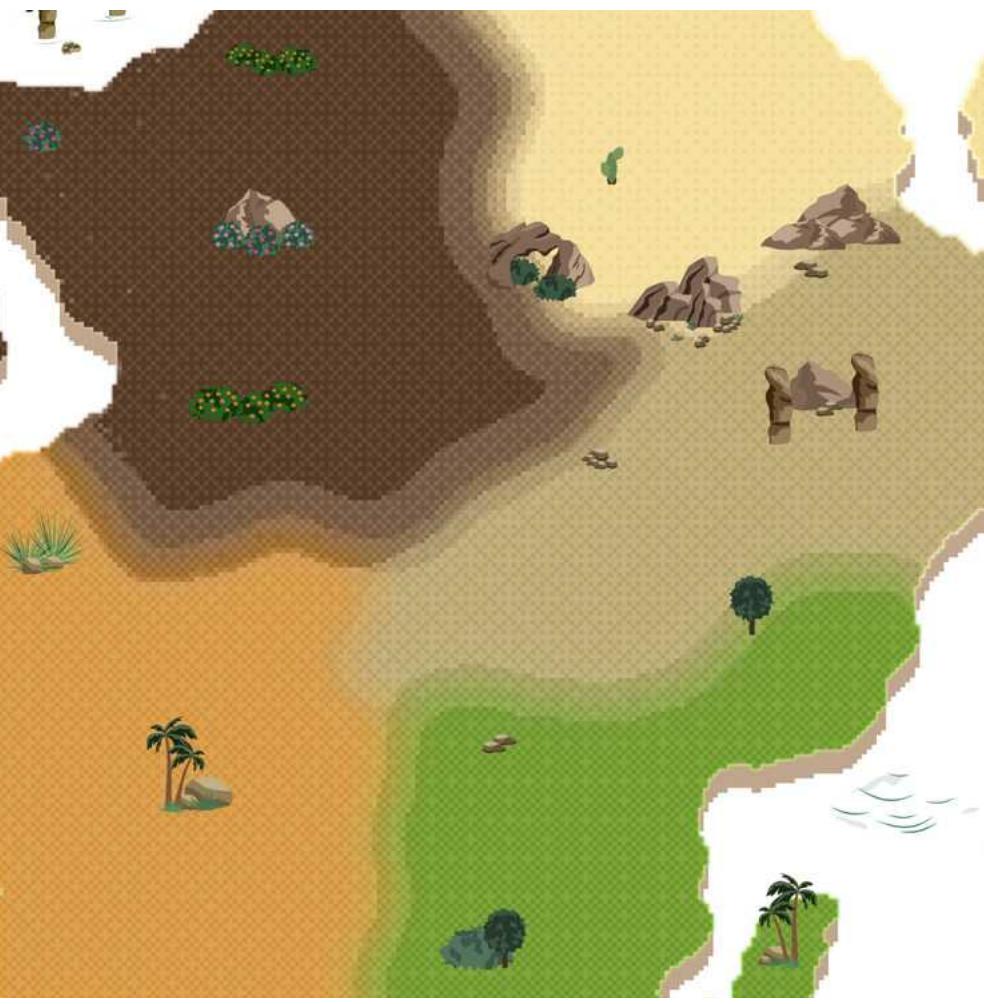
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## WOMEN

DESIGN: Casavisual di Paola Orione

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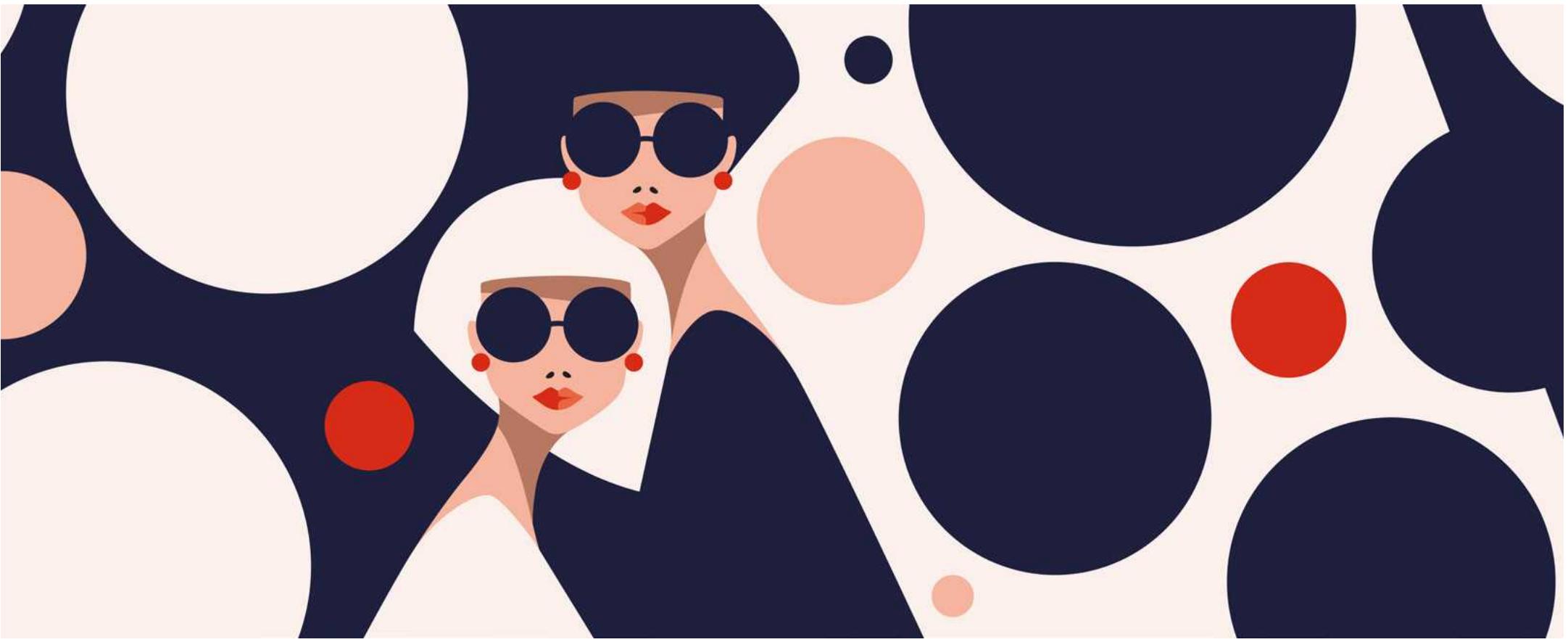
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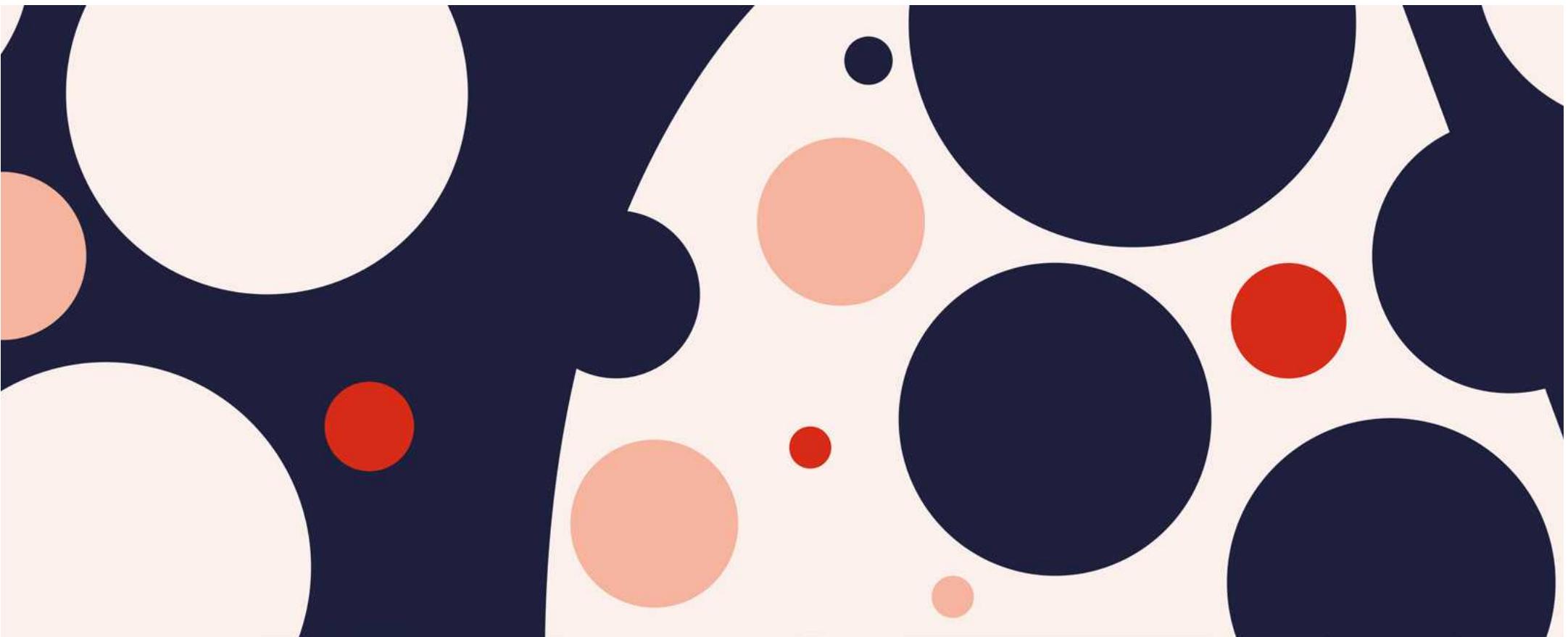
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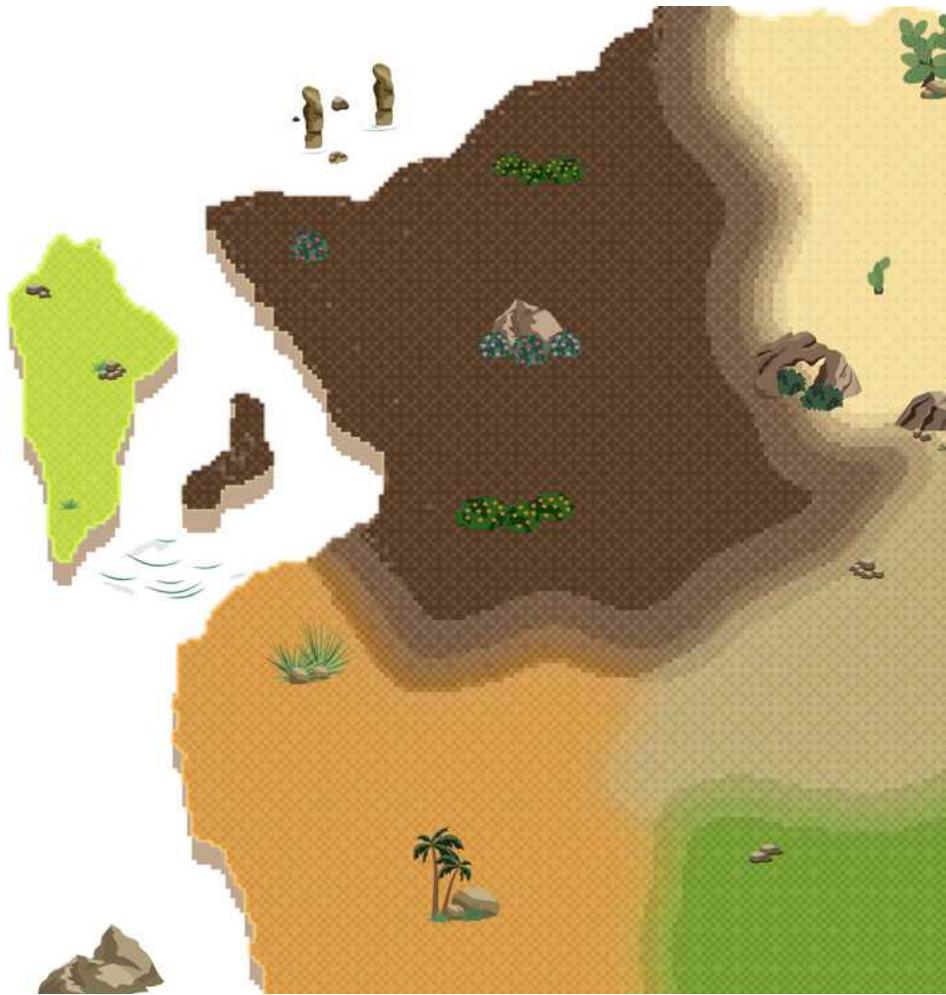
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## CLASSY

DESIGN: Casavisual di Paola Orione

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## CLASSY

DESIGN: Casavision di Paola Orione

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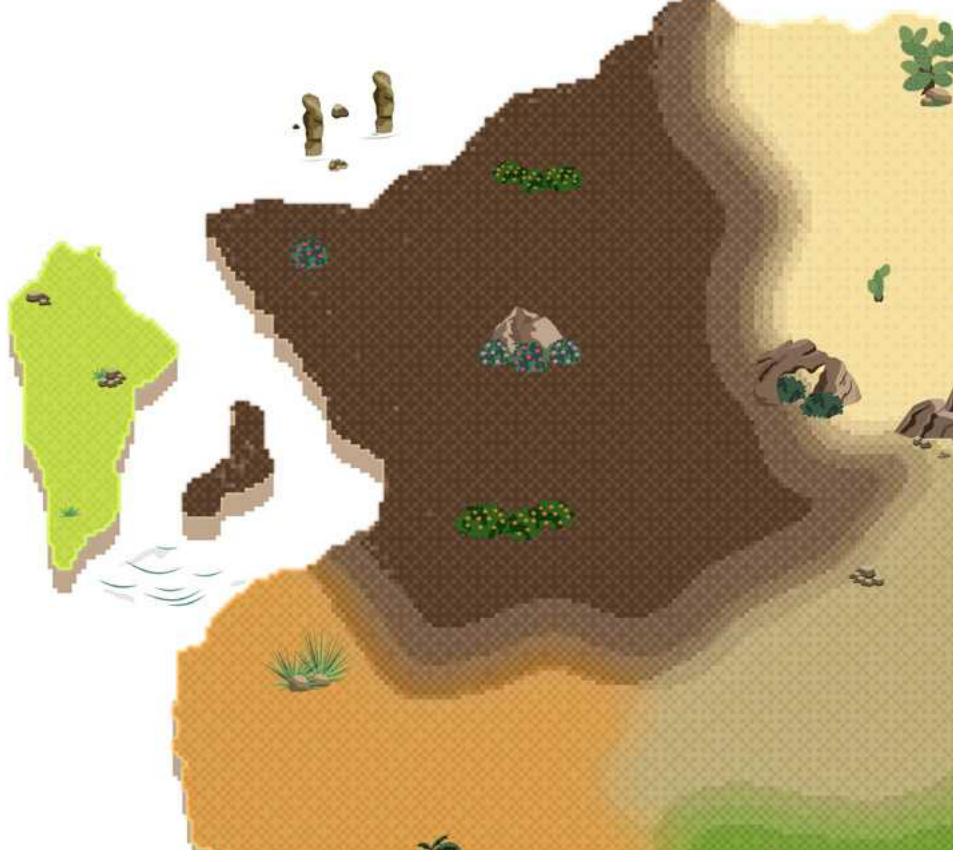
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## BOULEVARD

DESIGN: Casavisual di Paola Orione

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## BOULEVARD

DESIGN: Casavision di Paola Orione

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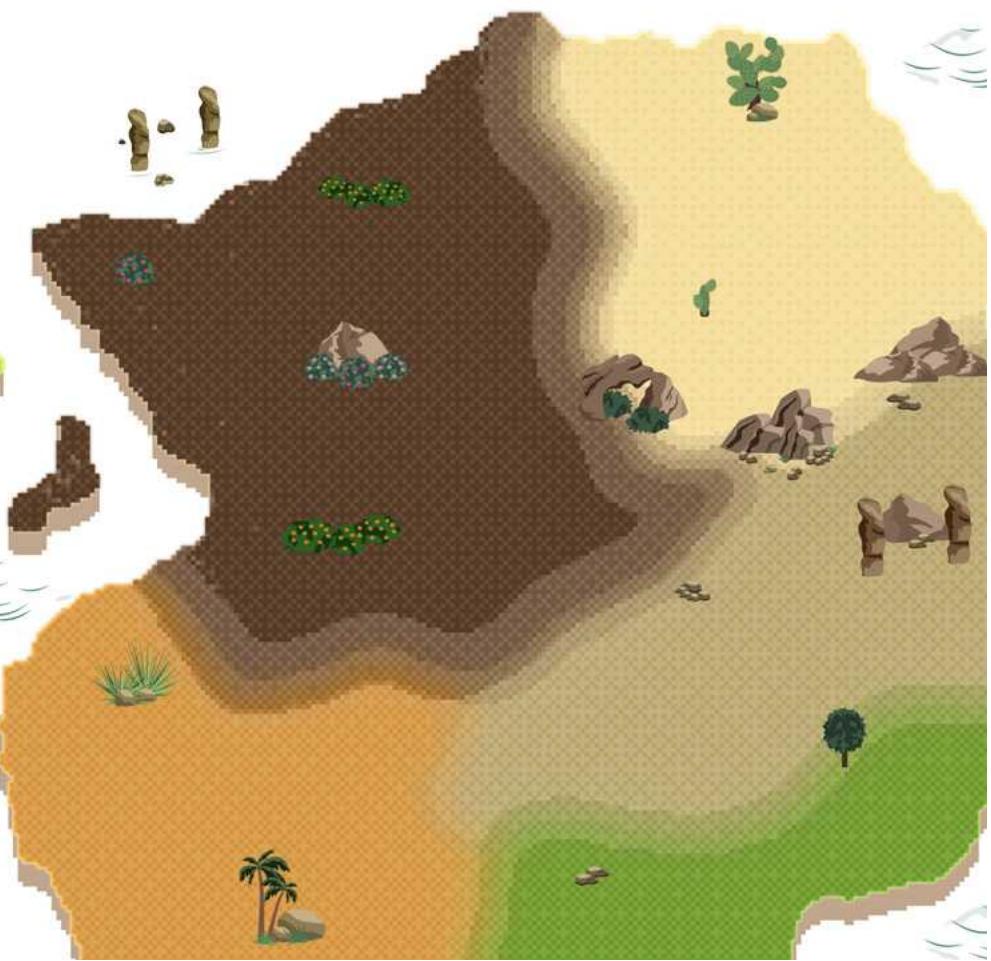
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## LAGOON

DESIGN: Casavisual di Paola Orione

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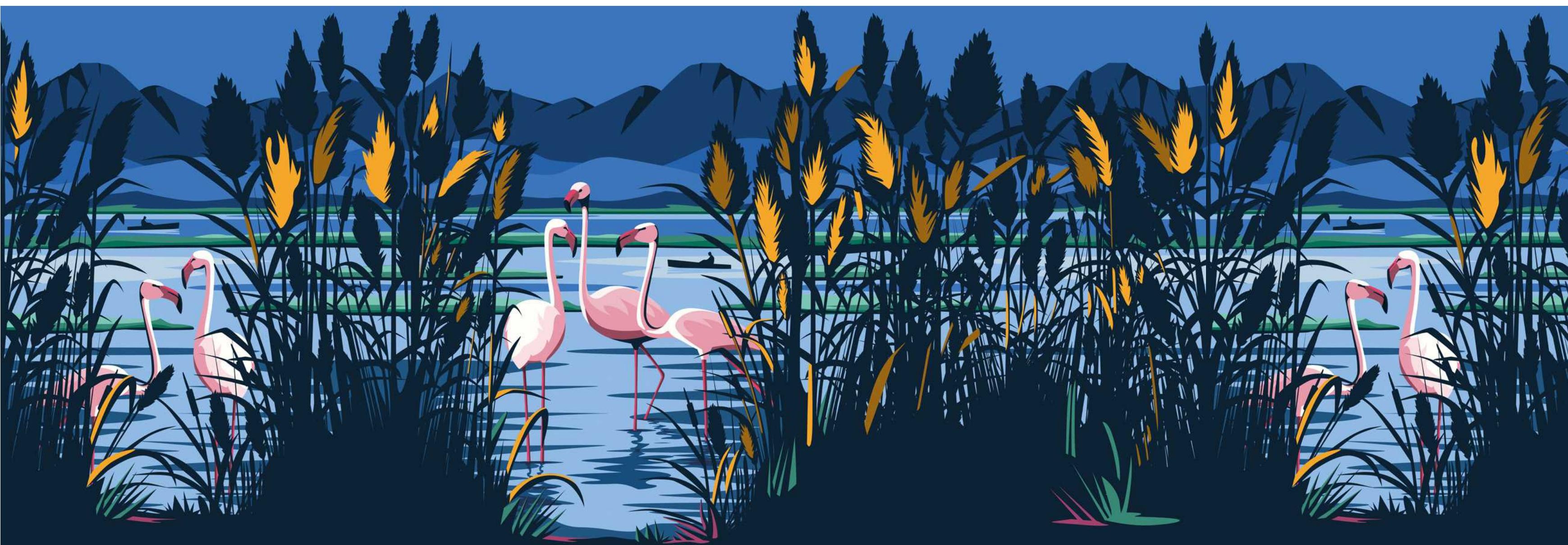
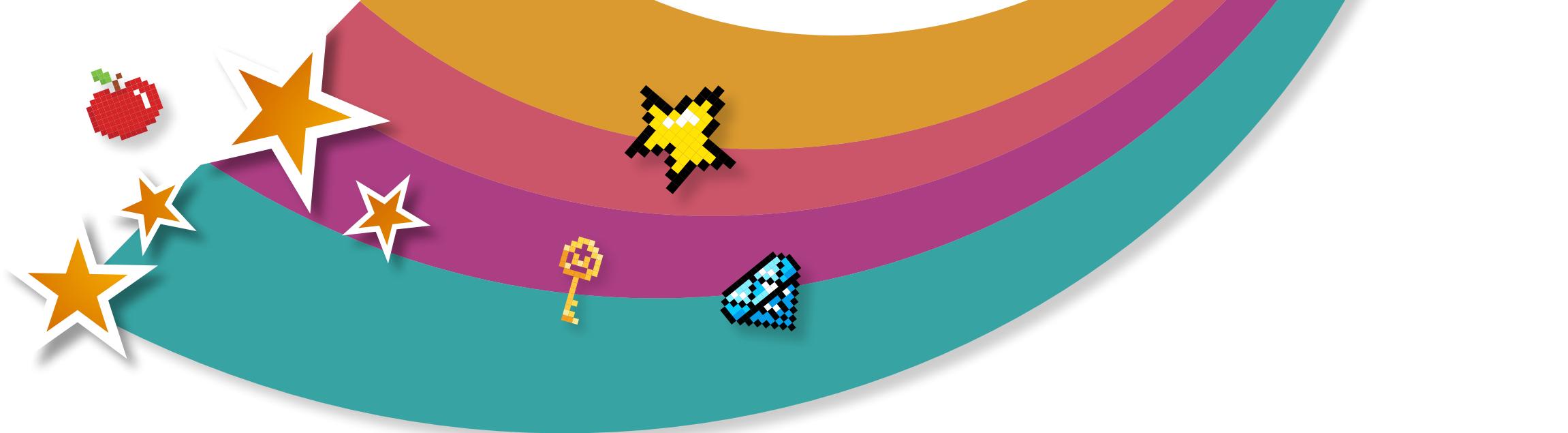
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## LAGOON

DESIGN: Casavisual di Paola Orione

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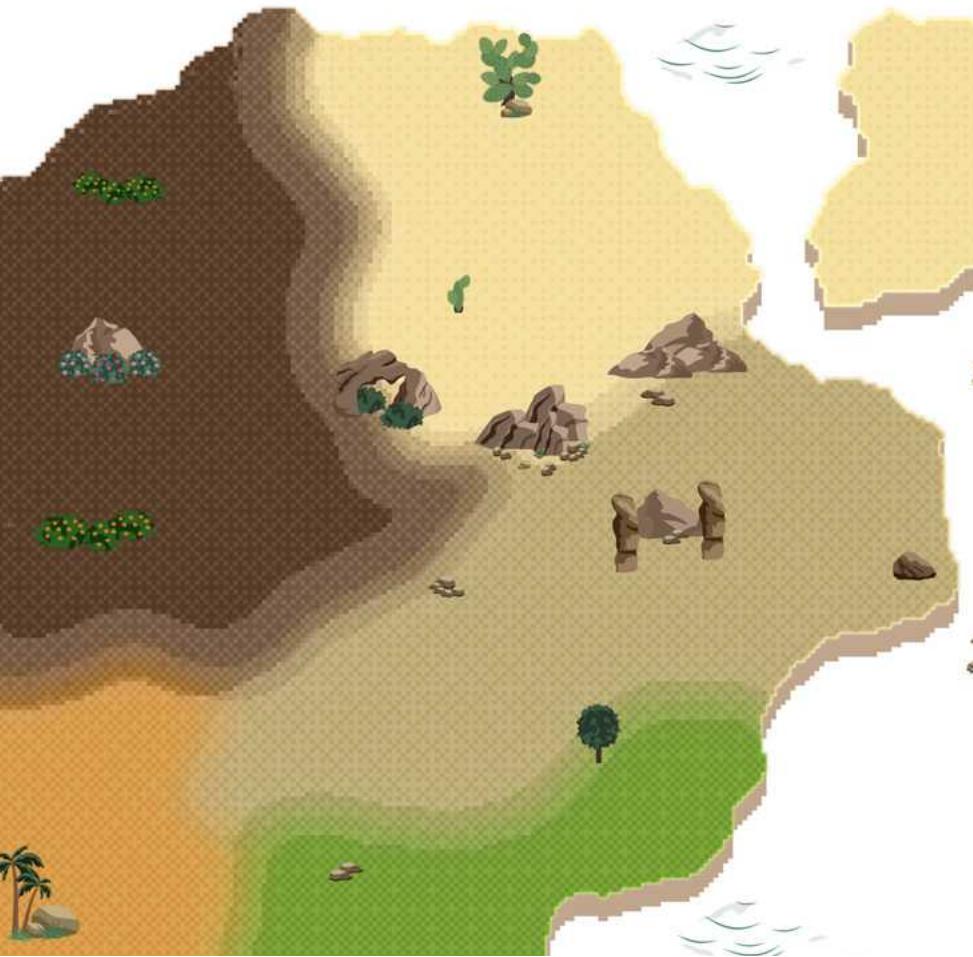
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## LUCKY LUKE

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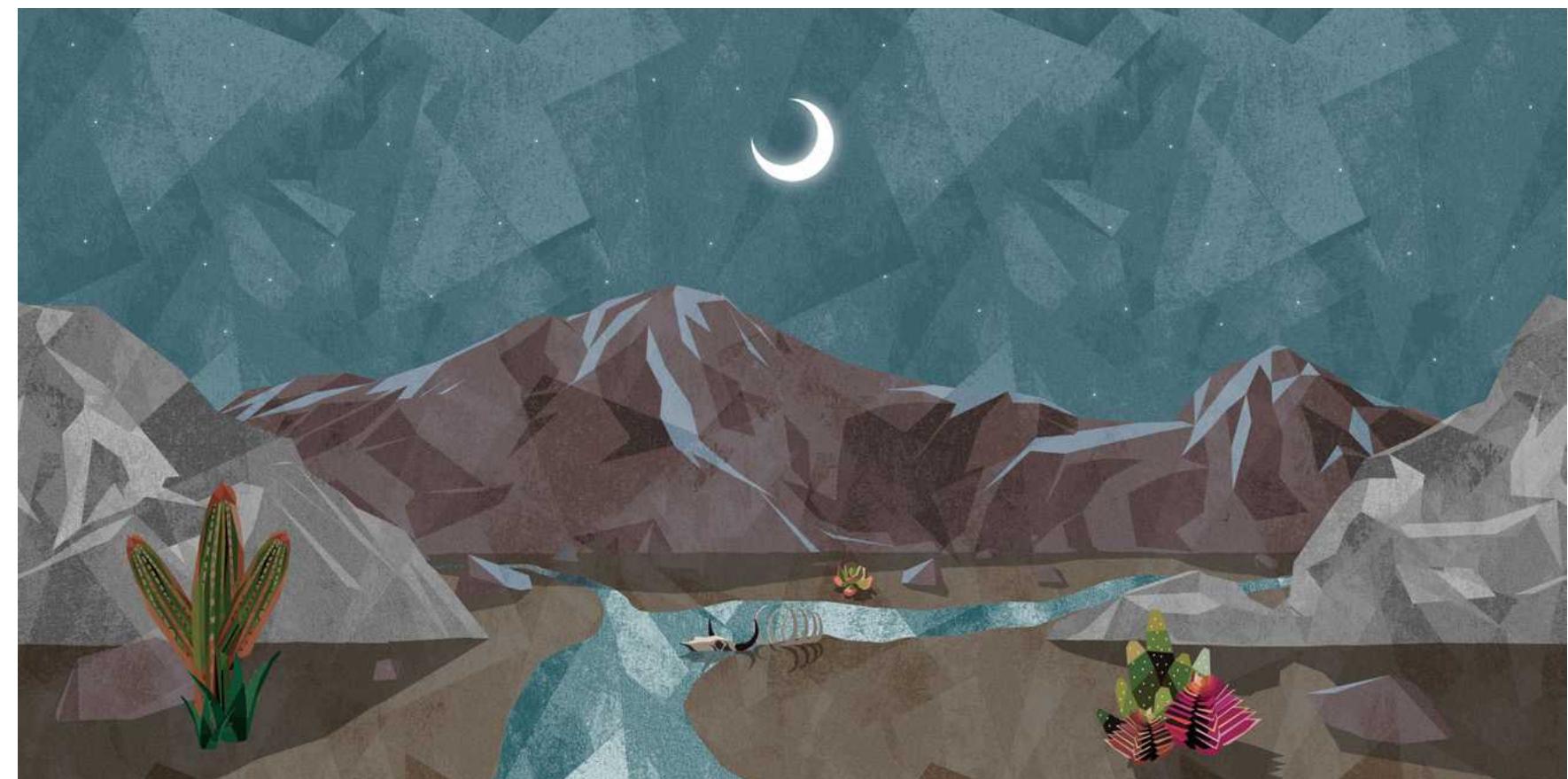
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**PIXITY**

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**PIXITY**

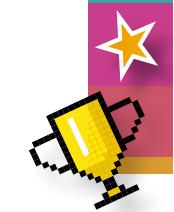
DESIGN: Inkiostro Bianco

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# CREATIVE THINKING

IL PENSIERO CREATIVO  
È UNO STIMOLO COSTANTE.  
UN IMPULSO A SAPER GUARDARE  
OLTRE E CREARE SUGGESTIONI  
INEDITE PER DARE VITA  
A UN'EMOZIONE.

## Inkiostro Bianco è emozione, creatività e innovazione.

Un laboratorio di idee applicate all'interior design specializzato nella produzione di superfici continue, decorativi artistici e personalizzabili in carta da parati, rivestimenti in legno e altri materiali innovativi.

Inkiostro Bianco è in grado di dare una veste completamente nuova a qualsiasi spazio offrendo soluzioni originali e versatili definendo un nuovo modo di fare progettazione: la creatività innovativa a disposizione dell'interior design.

E' il pensiero creativo che muove i nostri percorsi permettendo alla fantasia di scorrere libera, rendendo unico ed irripetibile ogni singolo progetto realizzato con competenza e massima cura nel dettaglio.

L'ispirazione proviene da un continuo processo di ricerca e di contaminazioni fra stili, materie e pensieri.

L'anima di Inkiostro Bianco è un team creativo di professionisti stimolato dalla passione per il bello che ci circonda, per la cultura e per l'arte. Collaborazioni con designer e artisti esterni contribuiscono ad arricchire la proposta grafica con creazioni dallo stile unico e dal forte impatto emozionale.

## Amiamo ciò che facciamo.

E' la passione che anima le nostre personalità creative.

Vogliamo contagiare con il nostro creative thinking lasciando un segno indelebile negli occhi e nel cuore di chi apprezza e sceglie le nostre creazioni.

IS A CONSTANT CHALLENGE.  
IT IS AN IMPULSE TO LOOK  
FORWARD AND CREATE  
UNEXPECTED SUGGESTIONS TO  
GIVE LIFE TO AN EMOTION.

## Inkiostro Bianco means emotion, creativity and innovation.

A workshop of ideas applied to interior design and specialised in the production of continuous surfaces, as well as artistic and customisable decorations: wallpapers, wooden wallcoverings and other innovative materials. Inkiostro Bianco is able to propose an utterly new outfit to every kind of room, thus offering original and versatile solutions and defining a new type of project planning: innovative creativity made available to interior design.

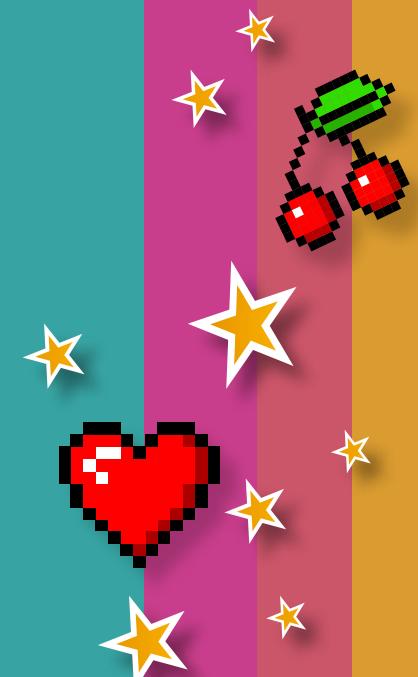
The creative thinking moves our steps by letting fantasy freely flow out and making every project unique with the highest proficiency and care for details. The inspiration comes from a continuous research process and from contamination among style, materials and ways of thinking.

The soul of Inkiostro Bianco is a team of creative professionals, inspired by the passion for the beauty around us, for culture and art. Collaborations with designers and artists contribute to enrich the graphic proposal featuring creations with a unique style and a striking emotional impact.

## We love what we do.

Passion animates the heart of our creative personalities.

We want to spread our creative thinking, thus leaving an unforgettable sign in the eyes and in the heart of the people who appreciate and choose our creations.



# CREDITS

## GRAPHIC DESIGN

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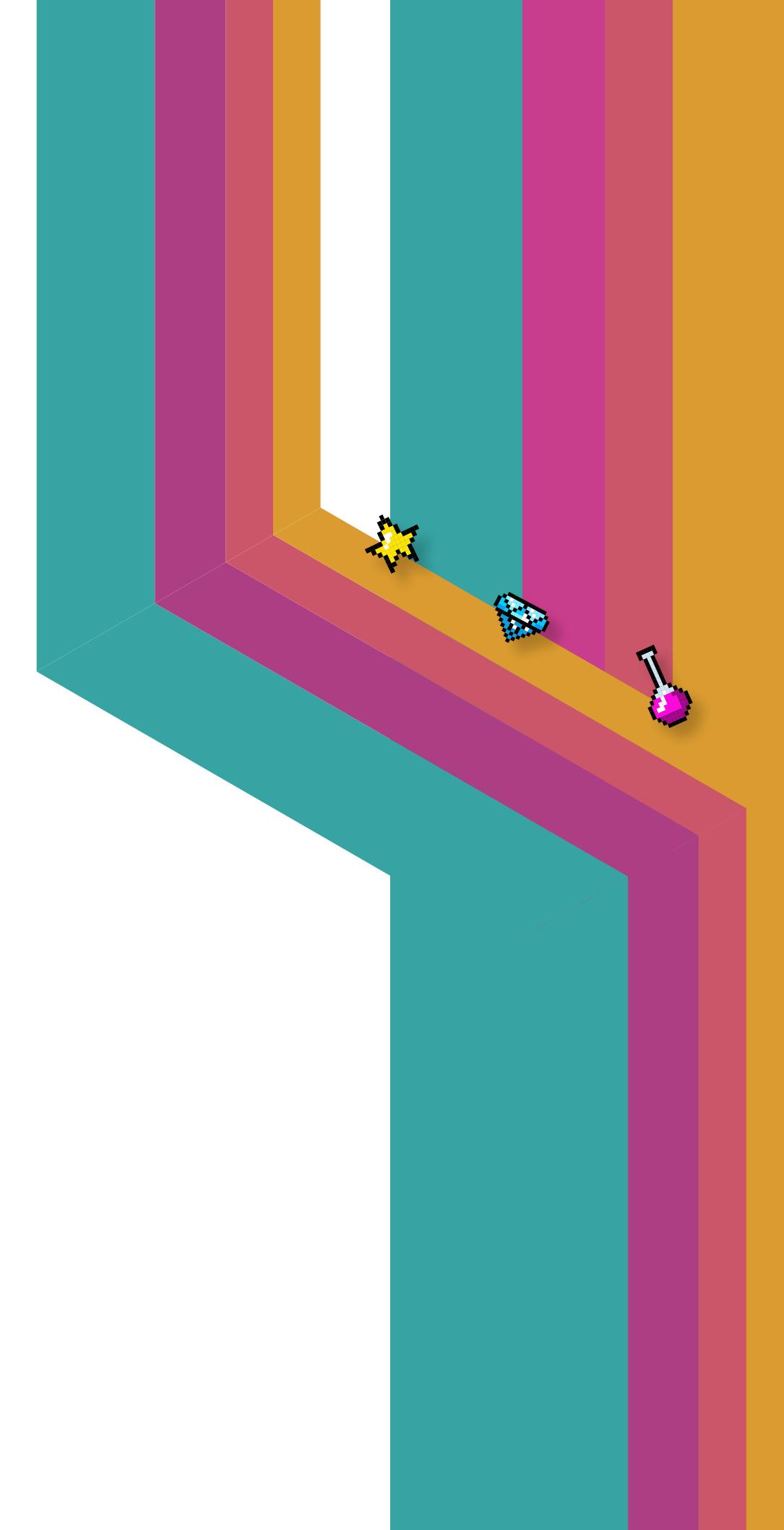
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Massimo Puglisi  
Paolo Amenta



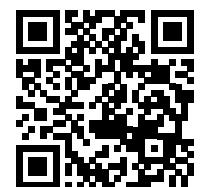
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